

thebestof Sudbury Membership Packages 2026



**Bringing Trusted businesses and
the community together**

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thebestof



HELLO AND WELCOME

There's no denying that running a small business today comes with its challenges.

The economic climate remains uncertain, consumer habits keep shifting, and it can feel harder than ever to cut through the noise and reach the people who matter most to you: your local community.

But here's what we know. People in Sudbury want to shop local, support local, and trust those part of their town.

Every pound spent with a local business stays in our community, strengthening the towns and villages we all love.

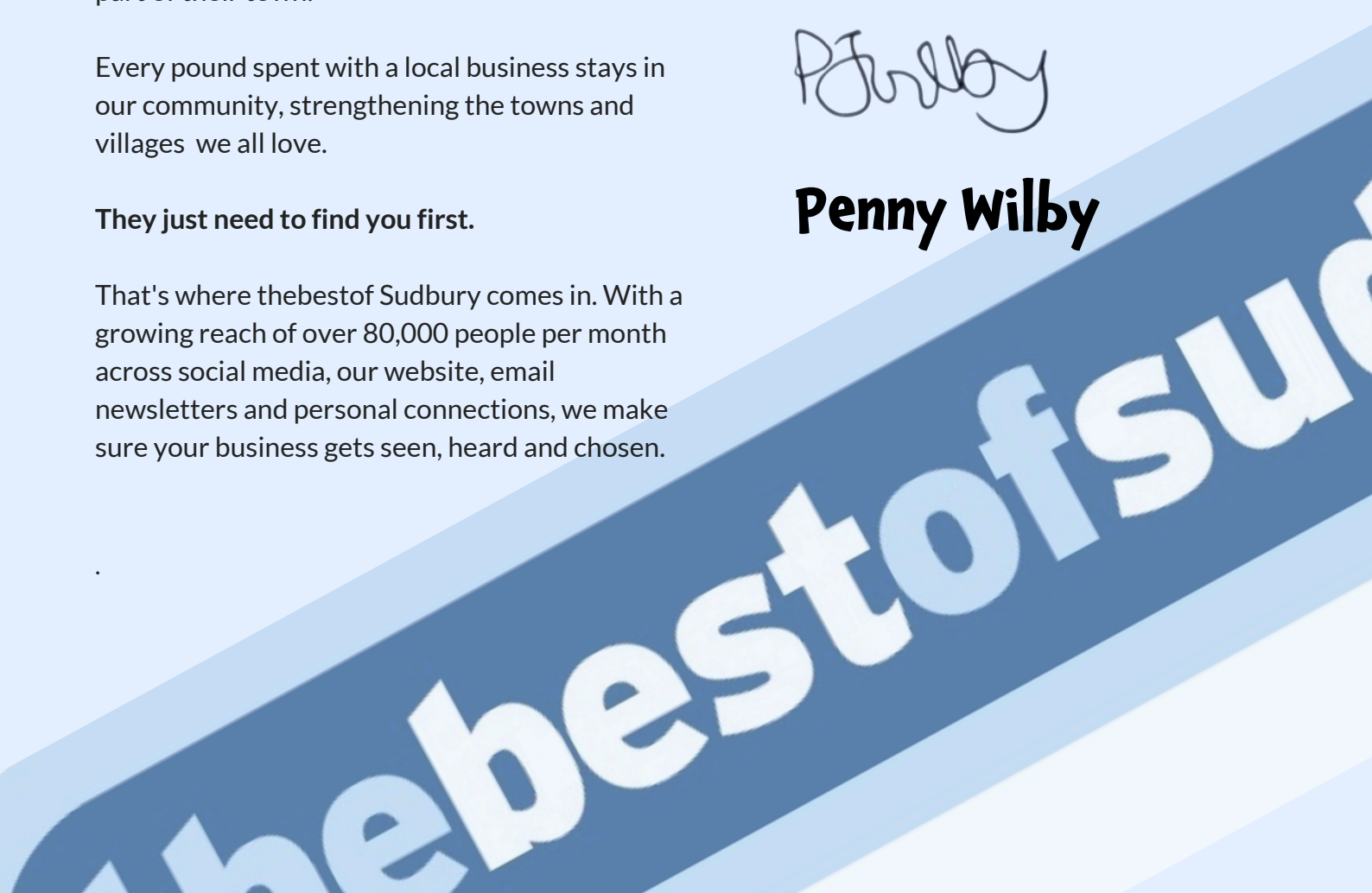
They just need to find you first.

That's where thebestof Sudbury comes in. With a growing reach of over 80,000 people per month across social media, our website, email newsletters and personal connections, we make sure your business gets seen, heard and chosen.

We'll showcase your expertise, share your news and events, amplify your customer reviews, and actively seek out collaborations that help everyone grow. Because thebestof Sudbury has always been about bringing people together: businesses, community, and the connections that keep Sudbury thriving.

If you have any questions, or would like find out a bit more, please give me a call on 01787 211100 or email me at sudbury@thebestof.co.uk

Penny Wilby



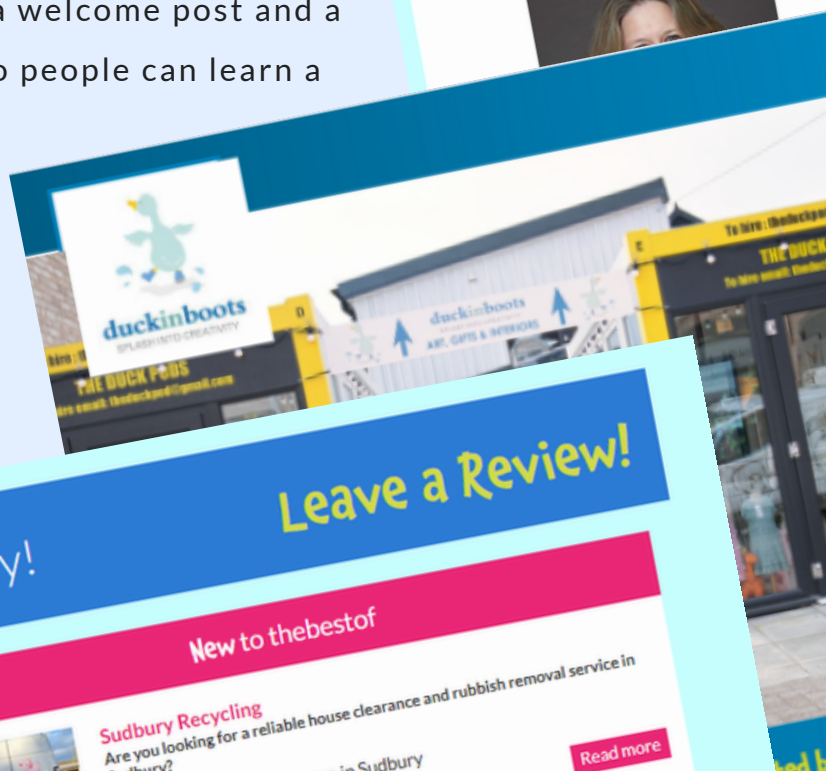
KICKSTARTER - TO GET YOUR MEMBERSHIP OFF TO A FLYING START

To kickstart your thebestof Sudbury membership, we'll set you up with a bespoke profile, to tell your potential clients what you'd like them to know about you, your businesses and how they can help. You will also get...

- A professionally written profile, explaining to your potential customers what you do and why they should use your business.
- A stack of review cards to give to happy customers, that will then get uploaded to your profile on the website
- We will also link reviews from other online review platforms, such as TripAdvisor, Booking.com, Google, Facebook, CheckaTrade and Yell, so all your online reviews can be seen in one place
- Not only that, we'll provide you with your own "widget" that can pull through all your reviews onto your own website!
- We'll link your socials to your profile, along with any photos. You can update these for no extra cost.
- Access to thebestof Logos to use for your own promotion
- To celebrate you joining us, you'll get a welcome post and a "Meet The Business Member" article so people can learn a bit more about you

£120 + VAT

A one off payment to set you up on thebestof Sudbury



THEBESTOF SUDBURY PACKAGES



thebestof Sudbury offers various packages to suit all budgets and marketing requirements, starting from just £2 per day.

The comparison table below will give you an idea of what we offer.

PACKAGES

	Bronze	Silver	Gold
	£62 [*]	£121 [*]	£137 [*]
Social Media Promotion Across TBOS platforms	✓	✓	✓
Regular review meetings to discuss activity	✓	✓	✓
Review widget for website	✓	✓	✓
3rd Party Online Review Integration	✓	✓	✓
Event and Offer Promo	✓	✓	✓
Inclusion in email newsletter	✓	✓	✓
Quarterly Blog posts	✗	✓	✓
Competitions with email and social media promotions	✗	✓	✓
Bespoke emails to thebestof Sudbury subscribers	✗	✗	✓
Advert running throughout thebestof Sudbury website	✗	✗	✓
Help writing and distributing press releases to the local press with follow ups	✗	✗	✓
Free entry to Networking and Nibble events and preferential rate for exhibiting at Sudbury Business Expo	✓	✓	✓

^{*}Price exclude VAT

OPTIONAL EXTRAS

For when you need a bit of extra promotion

- £35 per month for banner ad on thebestof Sudbury website
- £62 Blogpost written for your profile
- £60 Outdoor "as recommended on" banner
- £160 Competition or prize draw including social media promo and promotion across thebestof Sudbury network
- £55 per month for event promotion - includes social media posts and inclusion on the website and in our newsletter

SPONSOR OUR NEWSLETTERS

Newsletter sponsorship is available for businesses looking to increase their visibility with a highly engaged local audience. We offer exclusive monthly sponsorship of our consumer newsletter, reaching thousands of local residents, and our business newsletter, sent directly to hundreds of local business owners and decision makers. Sponsorship includes prominent branding, a link to your website, and the opportunity to align your business with one of Sudbury's most trusted local brands. Sponsorship is available on a monthly basis, with a minimum commitment of one month

Costs

Exclusive sponsorship starts from £90 per month for 2 emails newsletters

MARKETING SUPPORT

Doing your marketing, so you don't have to

As a business owner, you have enough on your plate, dealing with running your business, concentrating on cashflow and looking after your customers. You wouldn't be alone in not having time to actually market your business to new potential clients.

Penny Wilby has over 25 years experience in advertising and marketing. From writing a marketing strategy, to implementing a marketing campaign, Penny has done it.

She has a varied and extensive list of contacts for great local providers, from printers to podcasters, webdesigners to marketing merch, so she can ensure you're getting great products and services without paying over the odds.

If you would like to see how she can help, give her a call.

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