

# Your *Santa* Fun Run Fundraising Pack



**Fundraise for your Hospice**  
Festive fun with family and friends

Thank you  
for supporting us

Princess Alice  
Hospice

For Compassion. For Living

[pah.org.uk](http://pah.org.uk)



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Registered with  
FUNDRAISING  
REGULATOR

# Our Santa Fun Runs – creating festive fun

**Our annual Santa Fun Runs are a firm fixture on the Princess Alice Hospice calendar.**

Each year we're incredibly grateful for the much-needed income these Santa Fun Runs help us generate, helping us ensure our compassionate care can continue for those who need us. We are always so touched to see so many families and friends getting together to support us, often in memory of a loved one.

**Your 'presents' would be greatly appreciated, so sack off those excuses, sign up to some Santa Fun Run fun and:**

- Help us reach our goal of **1,000** Santa Fun Runners
- Choose between Sunday 30 November at Bushy Park and Sunday 14 December at Sandown Park Racecourse
- Complete 5k however you want to – run, jog or walk
- Bring your dog for free
- Exclusive Santa Fun Run 2025 medal for all finishers (including pooches)



## Dogs go FREE

**Did you know you can sign up your dog for free?**

We love seeing our Santa dogs every year, so why not bring your pet along. If your dog is comfortable, you could even get them dressed up.



## Festive Fancy Dress

We'll be providing Santa suits that can be collected on the day of your run. But if you already have a festive costume or you'd like to make your own, then go for it!



# Princess Alice Hospice in our local community

Our care area is huge – families in our Compassionate Communities are supported by our In-Patient Unit, as well as the Hospice at Home service, which consists of a team of specialist palliative care community nurses and a multi-disciplinary team of doctors, therapists and social workers, who look after 1000 people at any one time within our care area of more than 600 square miles, as seen in the map below.

The Wellbeing Centre brings together a range of specialised outpatient services and activities for people in our communities. Our aim is to help give our patients the best possible quality of life by helping manage symptoms, building their confidence and helping them take back control of their lives. The Wellbeing Centre offers access to nursing, therapy, social and spiritual support from our team of staff and volunteers and enjoy activities such as art, crafts, exercise and relaxation.

**5,875**

Number of Wellbeing  
Centre attendances

**2,444**

Number of patients cared  
for by clinical teams in  
their own homes

**19-105**

Age range of  
patients cared for by  
the Hospice

(Figures from financial year 2023 to 2024)

Our *care* area is  
**REALLY BIG!**





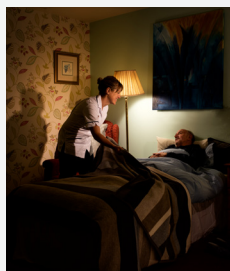
# Festive fundraising

We really do need you this year, not only to help us create a fun and festive run, but to fundraise or donate, ensuring we can continue our care for patients and their families this Christmas. Fundraising is a really important part of Santa Fun Run. The money you raise really will make a difference:



**£91**

...could cover the cost for a **Rapid Response Nurse** to visit a patient over the Christmas period



**£162**

...could pay for **one of our nurses to visit a patient twice**, helping them to spend a very precious Christmas at home



**£285**

...could pay for **10 Dovetail Group Meetings** to help a family cope with bereavement during the Christmas period



**£334**

...could pay for **6 hours of compassionate care** for one patient on our In-Patient Unit this Christmas



**£1019**

...could provide **two night nursing stays** for a patient in their home so that they can spend the Christmas period surrounded by family

(Based on 2023/2024 figures)

To help you raise as much money as possible, we recommend starting your fundraising as early as possible. If you opted to donate rather than fundraise when you signed up, it doesn't mean you can't still fundraise if you spot an opportunity or if someone offers to sponsor you.

Why not check with your employer whether they offer a matched giving scheme, where the company or organisation you work for matches the amount of money its employees (you!) raise for charitable causes?

Let your manager know that matched giving boosts the morale of employee fundraisers, encourages team building – and that there are tax benefits for the company too.





## Spread the word

**To help us spread some festive cheer, and of course to help you spread the word about your fundraising, here are a few suggestions:**

- Use our printable poster template (see page 6).
- Share your team name and encourage more friends and family to take part.
- Share photos on your social media posts and stories and tag @PAHospice and join our Santa Fun Run facebook group!
- Share our social posts about this year's Santa Fun Run.
- Could you or volunteers from your company help us to leaflet your neighbourhood to help us spread the word?





I'm taking part in the  
**Princess Alice Hospice**

# 2025 *Santa* Fun Run

Please support me by visiting  
my **JustGiving** page at:

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*Thank you* for supporting us this Christmas

[pah.org.uk](http://pah.org.uk)



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Princess Alice  
Hospice



*For Compassion. For Living*

# Sponsorship Form

Name	Event
Team Name	Event Date
Address	
Postcode	
Email Address	

giftaid it

If I have ticked the box headed 'Gift Aid?' I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want Princess Alice Hospice to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.

Full Name (First name and surname)	Home Address (Only needed if you are Gift Aiding your donation) Please do not put your work address here.	Postcode	Donation Amount	Gift Aid?	Date Paid
E.G. John Smith	123, Church Street, Esher, Surrey	PC0 DE1	£20	<input checked="" type="checkbox"/>	DD/MM/YY
				<input type="checkbox"/>	
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Name

Event

giftaid it

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Full Name (First name and surname)	Home Address (Only needed if you are Gift Aiding your donation) Please do not put your work address here.	Postcode	Donation Amount	Gift Aid?	Date Paid
				<input type="checkbox"/>	
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Total donations received			£		
Total Gift Aid donations			£		(For office use only)
Date donation given to Princess Alice Hospice					



# Princess Alice Hospice Christmas Cards

**Another simple and easy way to support Princess Alice Hospice this festive season is to buy our Christmas cards.**

You can choose from a range of 20 different Christmas card designs, in a range of dimensions. Packs of cards are either £4.50 or £5.50 depending on design, all coming in packs of 10. 100% of the profit from the sale of the cards goes to the Hospice, so buying them is a very simple, easy and effective way to support us.

From a sustainability perspective, none of our cards use glitter or foil as they are not biodegradable. All our cards and boxes can be recycled. Our range includes bespoke designs with a broad range of styles – religious and non-religious, classic and contemporary, some ideal for children.



## Ways to buy...



Buy your cards online at  
**[www.pah.org.uk/christmascards](http://www.pah.org.uk/christmascards)**

*This is the quickest, simplest and most efficient way for us to process your order!*



Available in most of our retail shops  
**Find your nearest shop [www.pah.org.uk/yourlocalshop](http://www.pah.org.uk/yourlocalshop)**

# Thank you for *supporting* our Santa Fun Run

It means so much to everyone at Princess Alice Hospice. If you'd like to go that little bit further, here are a few other ideas:



## Christmas Tree Collection, January 2026

We will come and collect your Christmas tree in return for a donation to the Hospice. If you have a van and want to help us out, let the events team know at [events@pah.org.uk](mailto:events@pah.org.uk).



## London Landmarks Half, 12 April 2026

You can apply for one of our charity places, or if you have your own place, you could fundraise for us. More info at [pah.org.uk/londonlandmarks](http://pah.org.uk/londonlandmarks).



## Adrenaline Events

You can choose between some thrill-filled challenges such as wingwalks, abseils and skydives. Live life on the edge in aid of charity! More at [pah.org.uk/adrenaline](http://pah.org.uk/adrenaline).



## Open Gardens

Have a green thumb? If you are interested in showing your garden in aid of Princess Alice Hospice, register your interest at [pah.org.uk/mygarden](http://pah.org.uk/mygarden).

For more information, please visit  
[www.pah.org.uk/events](http://www.pah.org.uk/events)

Scan now  
for all  
events!



[pah.org.uk](http://pah.org.uk)

