FOR IMMEDIATE RELEASE

Jersey's 2024 Concours D'Elegance - a display of some of the finest cars in the World

NEW VENUE, NEW DATE FOR 2024

Date: Saturday 1st June 2024

Location: Lower Park, Victoria Avenue, St Helier, Jersey

Timings: From 1pm to 4pm

OPEN TO THE GENERAL PUBLIC - FREE ADMISSION

The picturesque island of Jersey is set to host its third Concours D'Elegance, a prestigious event that promises to be a feast for the eyes of car and motorcycle enthusiasts and connoisseurs alike.

Le Riche Automobile Restorers, Jersey's vintage and classic car specialists, has planned this event in tandem with Island Insurance, Alexander Forbes (tbc) and the promotors of the Jersey International Motoring Festival, which is on at the same weekend. The Concours D'Elegance is more than just a vehicle display; it is a symphony of elegance and performance which showcases the finest vintage, classic and super cars as well as historic motorbikes.

Jersey's natural beauty will serve as the perfect backdrop with St Aubin's Bay and Elizabeth Castle, for this gathering of automotive masterpieces. This prestige event will feature a curated selection of meticulously restored and preserved automobiles, each chosen for its historical significance, exceptional craftsmanship, and timeless design. From iconic classics to rare vintage gems and modern-day supercars, the Concours D'Elegance will transport attendees through the annals of automotive history. A panel of judges, comprised of expert motoring enthusiasts, will meticulously evaluate each participating vehicle based on criteria such as authenticity, provenance, and overall aesthetic appeal. The coveted "Best in Show" award will be presented to the vehicle that epitomises the epitome of automotive excellence and will be presented to the winner at the Gala Dinner on the Saturday evening at the Grand Hotel.

The event's principal local sponsor is Island Insurance Limited. Island's Director, Jim Purkiss commented, that working with Joe and Ian and their team at Le Riche Automobile and Ian Barnes from Barnes Publishing & Events, in continuing to sponsor this event, was consistent with their business objectives. Notably, Island Insurance is the largest provider of classic car and motorcycle insurance offshore.

For businesses seeking to align themselves with this prestigious event, sponsorship opportunities are available. Align your brand with sophistication and luxury, and reach a discerning audience passionate about their cherished vehicles.

To participate in the Concours event with your car or motorcycle, or for further information, application forms are available through the event management: -

ian@barnespublishing.com, Tel: 07797 718 719 Contact: Ian Barnes