

**Just 20 pence can save a life**

**AND**

**Every £1 raised is worth £3**

Will you have some **#Purple4Polio** fun on **Friday 22<sup>nd</sup> October**, and help make history, by supporting Rotary's efforts to free the world's children of the life-threatening and disabling poliovirus? Sadly, the whole world now understands that a virus is just a plane ride away. We have safe and effective vaccines for polio with Rotary and our partners delivering around 2 billion doses annually to over 400 million children in more than 40 countries.

**Purple** is the colour of the dye placed on a child's little finger to signify they have received their life-saving polio vaccine drops when millions of children in a country or region are immunised in a day!

The polio expertise, personnel, and infrastructure are continuing to play a significant role in the Covid-19 response in many countries with less sophisticated healthcare infrastructures and provision. The cold chains established for the safe delivery, storage, and administration of the polio vaccines have provided invaluable insights for the Covid-19 vaccine rollout. This is just a small example of the many legacies of the polio programme which is not just wiping out polio.

Rotarians across the globe are helping with Covid-19 vaccinations and are playing an important part in helping their communities through the challenges and in Covid-19 recovery as we start to learn how to live with it. Other Rotary projects continue to adapt to the ever-changing circumstances whilst ensuring we continue our fund-raising efforts for our top priority humanitarian initiative – wiping polio off the face of the earth. This has never been more important than it is right now.

Two weeks ago, for the very first time, there were no recorded cases of wild polio, vaccine-derived polio or environmental traces of polio found anywhere in the world. There is still a long way to go, and the Polio Eradication Strategy 2022-2026 sets out to urgently overcome the remaining hurdles to eradication, strengthen health systems in affected countries, and ensure all children everywhere are protected from this preventable disease. Whilst the whole programme costs around \$1 billion annually every one of us can make a difference because literally just 20 pence could provide the life-saving vaccine for a child.

Please get involved, have some **#Purple4Polio** fun on **Friday 22<sup>nd</sup> October**, or any other day at any time. Please tell me what you are planning and if you are happy for us to tell the local media and publicise it on social media. We would love to receive photos from your day to share.

Please display the Poster and Information Sheet, share it with colleagues, friends, and families and get your imagination working on what **#Purple4Polio** fun you can have.

This ties in with over 500,000 beautiful purple crocuses which bloom across our Bailiwick each Spring. Another 70,000 will be planted in the next few weeks. These crocuses are a joint initiative between Rotary in Guernsey, Floral Guernsey, supporters, and the sponsors of the corms, Appleby Guernsey LLP. The annual purple haze reminds us the poliovirus is still a threat to children everywhere until the world sees zero cases and zero positive samples in water and sewage globally for at least 3 years.

We have come so far since Rotary made the promise back in 1985 to rid the world of polio but there are enormous challenges still to overcome, will you help by having **#Purple4Polio** fun. Remember every 20 pence can really make a difference and for every £1 raised it is worth £3 thanks to the Bill & Melinda Gates Foundation supporting Rotary's efforts to End Polio Now and forever with a 2:1 match!

I would be very pleased to come and give an illustrated talk to any groups who want to hear more about the Rotary Polio Story. This can be adapted to any size of group and any age of audience.

Many thanks for your support, *Jannine*

Rotarian Jannine Birtwistle,  
[rotaryjannine@icloud.com](mailto:rotaryjannine@icloud.com), Tel 07781 450725  
for Rotary Club of Guernsey and Rotary Guernesiais

# Purple 4 Polio

Help Rotary free the world from Polio  
by taking part in our 'Purple Pinkie Day'  
Friday 22nd October, 2021



Once a child has been vaccinated against polio their little finger is marked with a purple dye

Just 20 pence **can save** a life

Wear something **PURPLE** Have **PURPLE** hair or nails

Sell **PURPLE** cakes Hold a **PURPLE** raffle

Just have **PURPLE** fun



TAKE ACTION: [RtnJannine@icloud.com](mailto:RtnJannine@icloud.com)



**PROUD** supporters of

Purple 4 Polio

# Purple Pinkie DAY

**PLEASE Support Rotary in its Campaign to**



**Friday 22<sup>nd</sup> October**

**Just 20 pence could save a life**

Please display our **Purple4Polio** poster and help make history by taking part in

**Purple Pinkie DAY** organised by the **Rotary Clubs in Guernsey**

**Guernsey has been POLIO free for over 60 years**

Please help Rotary to wipe out polio globally so there is one less deadly virus on planet earth

Over 2 billion polio vaccine doses given to over 400 million children annually in over 40 countries  
by Rotary and our partners

**Polio is a highly infectious virus potentially a plane ride away**

We have come so far but until the job is finished and

we wipe it out forever everywhere

it could spread across the globe again

with estimates of 200,000 cases every year within 10 years if we stop now

**There is NO CURE for Polio but just 20p could PREVENT IT**

**Cheques payable to “Rotary Club of Guernsey – End Polio Now”**

Send to Rotarian Jannine Birtwistle, Gainsborough Lodge, Rue du Gains, St Pierre du Bois GY7 9BS

or pay online to The Rotary Club of Guernsey - End Polio Now account at

HSBC Sort Code 40 22 25, A/c no. 841 065 71

**Every £1 = £3**

as every £1 Rotary raises is trebled by the Bill & Melinda Gates Foundation

So what an incredible difference every single 20 pence can actually make

Please tell Jannine what you are planning, for her to give a talk or email address updates at [RtnJannine@icloud.com](mailto:RtnJannine@icloud.com)

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