

2<sup>nd</sup> Edition of International Conference on

# TRADITIONAL MEDICINE, ETHNOMEDICINE **AND** NATURAL THERAPIES

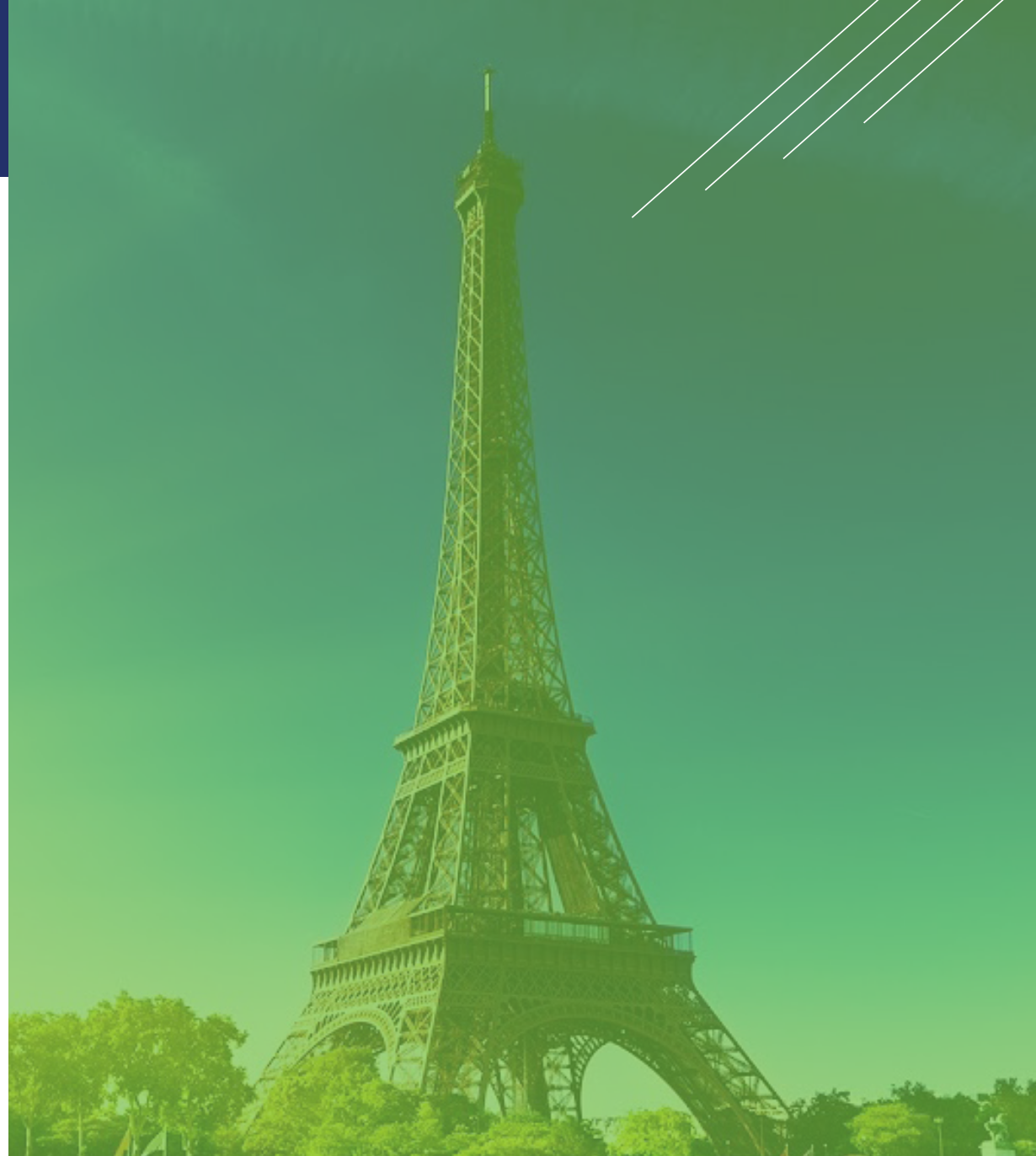
**HYBRID EVENT:** You can participate in person at Paris or Virtually from your home or work.

SEPTEMBER 24-25, 2021 | PARIS, FRANCE



 @ICTMconf

 @ICTMconf



**Email:** [traditionalmedicine@magnus-group.org](mailto:traditionalmedicine@magnus-group.org)

**Website:** <https://traditional-medicine-conferences.magnusgroup.org/>





# TABLE OF CONTENTS

About ICTM 2021

Conference Topics

Conference Schedule

Top Reasons to Attend

Some Moments of Other Conferences

Venue and Location

Sponsorship and Exhibitor prospectus

Registration details

Call for Abstracts







# ABOUT ICTM 2021 - HYBRID EVENT

Magnus takes great pleasure to invite you for **“2nd Edition on International Conference on Traditional Medicine, Ethnomedicine and Natural Therapies”** scheduled on **September 24-25, 2021 Paris, France.**

**ICTM 2021** is with the aim to reach out every corner of the world to gather the Ambassadors of research and provide a platform where updating and the exchange of the information become easier. Deep focus by our enthusiastic and ambidextrous group of professionals on every aspect of traditional medicine and ethnomedicine would churn out the life's quality with great and everlasting beneficial effect on health care.

Traditional medicine and ethnomedicine is intended to unwrap and empower the miraculous healing effect of traditional and alternative medicine and boost the well-being.

# CONFERENCE TOPICS

- Traditional Medicine
- Alternative Medicine
- Allied and Complementary Medicine
- Herbal Medicine
- Ethnomedicine
- Trends and Developments in Ethnomedicine
- Ayurveda
- Traditional Medicine: Biomolecular and Clinical Aspects
- Traditional Medicine and their Authentication
- Acupuncture
- Internal and General Medicine
- Homeopathic Medicine
- Integrative Medicine in Healthcare
- Medicinal and Aromatic Plants
- Unani and Siddha Medicine
- Body Therapies
- Mind Therapies
- Advances in Traditional Medicine
- Translational Research in Traditional Medicine
- Nutrition and Diet
- Biofeedback Mechanism
- Natural Medicine
- Massage Therapies
- Holistic Medicine

# CONFERENCE SCHEDULE

## Day-1-Friday September 24, 2021

- 08:00-09:00 : Registration
- 09:00-10:30 : Opening Ceremony and Introduction
- 10:30-11:00 : Refreshments
- 11:00-12:30 : Keynote Session I and Keynote Session II
- 12:30-13:30 : Lunch with Table Discussions
- 13:30-15:00 : Oral Presentations I
- 15:00-15:30 : Coffee Break
- 15:30-18:00 : Oral Presentations II

## Day-2-Saturday September 25, 2021

- 09:00-10:30 : Keynote Session III and Key Note Session IV
- 10:30-11:00 : Refreshments
- 11:00-12:30 : Oral Presentations III
- 12:30-13:30 : Lunch with Table Discussions
- 13:30-15:00 : Poster Presentations I
- 15:00-15:30 : Coffee Break
- 15:30-18:00 : Oral Presentations IV
- 18:00-18:30 : Prize Distribution and Closing Ceremony

## Meet the Ambassador of Knowledge

ICTM conference feels proud to be the platform for the Ambassador of research. The scientists, the doctor, the professor, the scholar and the learner from all over the world under one roof creating an epic in the field of traditional medicine and ethnomedical research.

## Wind-up the Competency Gap

As a speaker, at this conference, you have a chance to wind up the competency and communication gap by having direct interaction with many scientists, professors, scholars and students. This conference will open the doors of networking and collaborating.

## Resolve Complexity of Health care

The tending issue of all the time is health care management and we believe the time you spent, the efforts you made and then the research you had can nurture the universal health coverage and can reduce the health consequences.

## Ocean of Knowledge

This conference can be well-titled as 'ocean of knowledge' where you can sail the boat of your research and pick the pearls of knowledge, making you richer and well-informed in your respective field. It empowers the strength to narrow the complications associated in this field and to have a quick fix with a better and longer solution.

## Enrich Yourself

You can consider this conference as the answer for your curiosity of learning, discovering, exploring and researching by discussing, sharing and receiving the knowledge with the world-renowned speakers. Enrich yourself and your colleague with new curing strategies in the field of traditional and ethno medicine.

## Globalise Your Institution

Launch your institution in front of renowned personalities from universities, industries and academia. This conference will set a platform for enduring partnership and globalise commercialization and production.



# TOP REASONS TO ATTEND





## Rejoice the New Environment

It's always amazing to meet the new people with different perspective of cultures and customs but with the same area of interest. Say good bye to the frazzle moments and rejoice yourself with new air and fresh environment. Establish the new but exciting relations and gather the memorable moments with your fellow colleagues.

## Exercise Your Brain

Let the brain eventually enjoy the exercise of thinking, pondering, and making the logical statement with an opportunity of 3 days of the conference in presence of key note speakers, oral and poster presentation. Share your research and experience the profound impact of your research with numerous Q & A sessions and panel discussion.



## One Stop Many Destinations

The journey of the conference is informative and enjoyable. It has one stop but with many destinations, to describe the few of more like, sharing and receiving the knowledge, meeting and headlining the research, building new partnerships and speeding up the networking process.

# GLIMPSE OF ICTM 2019





# TESTIMONIALS



**Cornelia Butler Flora**  
**Kansas State University, USA**

I found the conference well-organized with a good diversity of papers and posters from around the world. An excellent opportunity to learn!



**Elena Rakosy-Tican**  
**Babes-Bolyai University, Romania**

One of the most interesting conferences, having a huge number of presenters.



**Monica Ruffini Castiglione**  
**University of Pisa, Italy**

It is a very challenging and well organized meeting, good to have attendees from all over the world.



**Samir C. Debnath**  
**St. John's Research and Development Centre, Canada**

The conference is very good and scientists from many countries attended. We all enjoyed the conference very much.



**Leif Sundheim**  
**Norwegian Institute of Bioeconomy Research, Norway**

Congratulations with the very successful conference Plant Science and Molecular Biology 2017. The lectures and posters at the conference were on «State of the arts» level. Also, I met many interesting colleagues. I presented a Keynote lecture and served as chairman throughout day 2 of the Conference.



**Antonio Domenech-Carbo**  
**University of Valencia, Valencia, Spain**

The meeting is very interesting. The complete view is towards different aspects of the plant science and it's a fruitful meeting for all the participants.



**Abdul Razaque Memon**  
**Usak University, Turkey**

It is a pleasure for me to attend this conference on Plant Science and Molecular Biology. This is my first time attending this meeting in Valencia. The first day was very good, we have different topics on Plant Physiology, Plant Biochemistry and also Molecular biology. We had a lot of good interaction with several groups and many scientists from different countries. We talk different topics especially on scientific contribution on this plant science and molecular biology and I am sure next meeting will also be well organized and I wish success for this conference.



# WHY PARIS??

Paris is the capital and the most populous city of France. One of the most breath-taking works of architecture : The Eiffel Tower, The Notre Dame, Place De La Concorde, Arc De Triomphe, The Louvre, Les Invalides are the most famous pieces of architecture that attracts the tourists to feast their eyes upon in this city. Paris has been one of Europe's major centres of finance, commerce, fashion, science, music, and painting. The city is a major rail, highway, and air-transport hub served by two international airports. Paris is especially known for its museums and architectural landmarks: the Louvre was the most visited art museum in the world in 2017, with 8.1 million visitors. Paris is a dream place to visit for the art and architecture lovers.

## Venue and Location

### **Campanile Roissy-en-France Hotel**

Roissy Park Activity Area - Allee Des  
Vergers 95700 Roissy in France  
Paris, France



# SPONSORSHIP & EXHIBITOR PROSPECTUS

*We are dedicated to getting your brand in front of a group that's eager to learn more about your products and services.*

Sponsor Recognition Benefits	Platinum	Gold	Silver	Bronze	Exhibitor
Price in USD	15, 000	10, 000	7500	5000	2500
Complementary conference passes	6	4	2	1	
Exhibitor Booths to promote your company and products	3	2	1	1	1
Booth Dimensions	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt
Ad in conference abstract book	6 Pages	4 Pages	3 Pages	2 Pages	1 Page
Ad in final program	1 Page	1 Page	Half Page	Half Page	Quarter Page
Sponsor Representative to address delegates	30 Minutes	20 Minutes	15 Minutes	10 Minutes	10 Minutes
Promotional Bag Inserts	✓	✓	✓	✓	✓
Name and Logo of organisation looping on conference website	✓	✓	✓	✓	✓
Logo highlighted on meeting materials	✓	✓	✓	✓	✓
Acknowledgement in the opening speech	✓	✓	✓	✓	✓
Opportunity to showcase a video during conference break timings	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓





# REGISTRATION

Category	Academia	Business
Oral Presentation	\$739	\$839
Poster Presentation	\$639	\$739
Delegate Participation	\$839	\$939
Student Participation	\$539	\$539

## Registration Includes

- Access to all Scientific Sessions, Poster sessions, Exhibitions
- Handbook & Conference Materials
- Lunch, tea / coffee breaks during the conference days
- Certificate Accreditation from the Organizing Committee
- Access to the attendees email list (post conference)
- WiFi in meeting rooms

## How To Register

In order to register for ICTM 2021, please complete the online form available on

<https://traditional-medicine-conferences.magnusgroup.org/register>



# ACCOMMODATION

Honorable participants, we have choosed “**Campanile Roissy-en-France Hotel**” for your accommodation

# CALL FOR ABSTRACTS

You are kindly invited to submit your abstract for **ICTM 2021**

<https://traditional-medicine-conferences.magnusgroup.org/agenda/abstract-submission>

Questions regarding Abstract Submission Contact us:  
[traditionalmedicine@magnus-group.org](mailto:traditionalmedicine@magnus-group.org)

Book Mark your dates September 24-25, 2021

We Wish to see you in Paris, France !!!



## Organizer

Magnus Group, 1033 Sterling Rd, Unit 104  
Herndon, VA 20170, USA

Office Ph: +1 (702) 988-2320

Website: <https://www.magnusgroup.org/>