

Anybody Can Sell (part 1)

You may feel that you're in a role which doesn't require any sales skills. You might be one of those who grimaces at the very thought of doing anything 'salesy'.

Who is this course for?

Anyone who works in a non-sales role who has contact with clients or potential clients.

What you'll learn

An overview of the sales cycle

How the sales process works and where you fit in.

What selling really is about

Selling is not telling! You'll learn what it's really about and how you can contribute.

Course duration: 3 hours

You'll come away with your own workbook and a certificate of attendance for CPD purposes.

Investment: £149 to include refreshments.