

New Year New Hair

What i love about January is the fact people are up for a complete make over!! This is a very exciting time not just for the client, but the stylist to.

How do you go about the new me new hair process....?

As some of you will have had to learn the hard way, cutting your hair can be an emotional experience. But, truth be told, it actually feels great to start a new chapter of your life with a different look. It not only revives you after the christmas hype, it also gives you a new feeling of excitement.

What are people going to say?

Whos going to notice?

Will my partner like it?

and so on...

Theres nothing better than out with the old and in with the new, Just think how you feel when shopping for that new wardrobe, or that new kitchen appliance. Everything becomes fresh again and with a purpose. Your mind will be clear of all that negativity and you can move on to a great 2019, yes i said 2019... Last time i checked, i had this hair cut in 2009. Has it really been a decade with you and your trusty highlights or side parting?

Get yourself on google and start looking at hair cuts and colours you like, save them all in your camera roll and book that hair appointment.

Speaking as a stylist, I'm absolutely love it when clients bring in pictures, you should not feel embarrassed about wanting to get the best you. Pictures help stylists not only to say that would look great, but also that it wouldn't work. Honesty on both parts is 100% necessity, we can't be having you having this brand new colour and cut, with you saying " I love to blow dry my hair" and " Of course i use a professional shampoo and conditioner" if you don't.

So, Lets ditch that 2009 hairstyle and brighten up your life.

It doesn't have to be a radical change, one of my favourites at the minute is some balayage pieces and a soft fringe on someone who has never had colour or a fringe.



Adding pieces of colour can just enhance what you already have, and a fringe is much cheaper than botox.

Here are 10 key pointers to remember when becoming the new you.

1. Trying something new. *A new haircut is your way of telling the world you're turning over a fresh, new leaf.*
2. Letting go of old habits. *That basic ponytail was great for your teenage years, but it's time to embrace change: It's 2019!!*
3. Emulating your celeb girl-crush. *She looks amazing in her new 'do, doesn't she? Go for it yourself while the look is hot!*
4. You're losing your hair. *If you're losing your hair with age, a little snip will bring you a fresh, youthful look — and will be healthy for your tresses in the long run.*
5. You want a new job. *A new 'do does wonders for an interview.*
6. It's better than a wig. *That party wig on New Year's Eve was so sassy and fun. Carry that feeling forward with the real deal.*
7. Get out of your comfort zone. *Never had a fringe? What's the worst that can happen? it'll grow back.*
8. Hairstylists know their stuff. You can always trust their vision and advice.
9. Let go of your inhibitions. *If being frivolous is not in your nature, now's the time for change.*
10. Because you're worth it: *It's totally true. You're worth a new, fresh look and a million-dollar crop.*

Time poor? Aren't we all...

This is something i hear all the time in the salons;

Ive got to be up for 5am to get the train to work so i cant really be blowdrying my hair..

My three children need their breakfast, lunch, dinner, after school clubs etc etc..

I cant blow dry my hair like you do though..

All valid reasons as to why you've never had a new hairstyle. Life gets in the way, but it doesn't have to. You could have the most beautiful natural waves, curls or smoothness to your hair, but you don't know, or you've forgotten what it's like to have a hair style that works for you, not against you.

Pointer number 8, trust the stylist, book in for a consultation with your preferred stylist, or treat yourself and visit one someone has recommended. We can talk you through step by step what will happen, what needs to happen, and what has happened.

I live for walking through my clients through cut and colour applications, it not only fills the silence but it also educates you so you know exactly what I've done and how I've done it.



One of the main reasons you love your hair when you leave the salon is because the way its looks and feels right....?

You've walked out with a brand new colour and cut with loads of advice thrown in for free. Right, so I washed my hair, conditioned it, then detangled "Oh thats more tangled that when he did it?" Then I put styling product in "My hair feels heavier and wheres the shine gone?"

Did you walk out the salon taking the stylists advice on abroad?

We use professional products to give you that expensive manageable hair you've always wanted, and your at home styling with a £2.00 serum.

When you've invested all that money on a haircut and colour, push the boundaries that little bit more and invest in your crown. You wouldn't buy that silk dress and wash it in dishwasher tabs now would you?

Your hair is the only outfit you cant take off, so treat it that way, book in for maintenance appointments every 4/8 weeks depending on length and styling needs.

Lets get you loving you again in 2019 with your new crown on your head with your head held high and loving life.

Job interview - Got it
Meeting friends- I love your new hair
Your confidence - Through the roof.

If you would like some expert advice follow and message Paul on Instagram
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