

About IBWSS UK

Beverage Trade Network is pleased to announce the launch of the International Bulk Wine and Spirits

Show (IBWSS) in London on January 24-25,
2018. IBWSS will give supermarkets, retailers, restaurants, wineries, distilleries and other buyers a premiere international platform to source bulk wine and spirits and meet private label suppliers.



Business Conference

In addition to a wide range of programs running throughout the fair, the trade show will also feature a business conference dedicated to the private label and bulk wine and spirit business.

With in-depth market studies and instructional seminars from some of the industry's biggest names, the central part of the conference's remit is to encourage sustainable growth and profitability in the bulk wine and spirit sector.







Exhibitors

IBWSS exhibitors are wineries and distilleries looking to sell bulk wine and spirits, producers and negociants who offer contract manufacturing or private label programs, and wineries, distilleries and importers who have one-time excess stock to clear.

Buyers

IBWSS buyers are wineries and distilleries looking to meet their demand, importers, retailers and distributors looking for private label programs, and negociants who are looking to meet new growers and producers.





Why London?

As one of the leading private label and bulk wine and spirits markets in the western world, London is positioned perfectly for the fair. The UK has long developed the bulk trade and is home to many bulk traders servicing the globe.

With the launch of IBWSS London, international bulk suppliers from some of the world`s most important markets will have unprecedented access to the European market.







Set Up and Pricing Includes

The show is a trestle table set up, you will not pay anything extra for chairs and tables and wifi.

Your pricing overs ALL costs associated with the show. You are required to bring in one roll-up banner only and can put marketing material on your table.

IBWSS will provide you with the below.

- Tasting Table
- White Tablecloth & Skirting
- 2 Chairs + Ice Bucket + Spittoon
- Glasses will be provided to buyers at the show





£2,200
Early Bird
Starts April 1,2017.

✓ Save £400.

Ends August 31. Secure Lowest Pricing Now

£2,600
Regular Pricing
Starts September 1.

Payments Terms

Please check <u>IBWS Show London</u> for the latest exhibitor pricing

*When trade show booths are sold out, a waiting list will be established for the following year.

Cancellation / Refund Policy

Exhibitor table cancelled prior to August 31, 2017 are eligible for a full refund, including the deposit. Exhibitor cancelled after this date are not eligible for a credit or refund.

TTB and Sample assistant will be provided to overseas exhibitors. Please email us for more information / questions about sending samples.







When

Wednesday, January 24, 2018

Thursday, January 25, 2018, 10:00 am to at 6:00 pm

Where

The Royal Horticultural Halls

80 Vincent Square, Westminster, London, SW1P 2PE,

UK View Map





Event Producer / Organizer



Beverage Trade Network (BTN) is a leading online marketing and B2B networking platform servicing suppliers, buyers and beverage professionals in the global beverage industry.

BTN provides a selection of sourcing solutions for importers and distributors as well as an extensive range of marketing and distribution services for international suppliers. BTN also organizes a line-up of B2B trade shows around the world like <u>USA Trade Tasting</u> and <u>International Bulk Wine and Spirits Show</u> (San Francisco, USA)





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Register Now!









