The Michael Armstrong Newsletter

NOVEMBER

An Introduction from Michael...

Mr Armstrong...we've been expecting you. 2016 has not been a good year for the pollsters. As a father of three boys I am a leading expert in the nuances of the card game commonly known as Top Trumps. As its name would suggest this obviously led to a pre-US election edition created by my boys and I wherein we would discover the new President elect ahead of the big reveal and place our wagers accordingly. The categories in said game were: - Height, Intelligence, Strength, Speed, Agility and Power. My 10 year old pointed out that it would take a player of some supreme quality to Top Trump on this occasion. We bet...we won. Suddenly the world is in chaos. People are crying. Grown adults are rioting. Calm down...it's not as if the great sage Nostradamus predicted this...err...wait...what's this..."The great shameless, audacious bawler. He will be



elected governor of the army: The boldness of his contention. The bridge broken, the city faint from fear." ...Oh Dear! Did you know that November is National Pomegranate Month in the US?

EXCLUSIVE

Here it is folks. The video to the brand new Christmas release 'Little Girl (Bells Of Christmas)'. Shot on our handy company GoPro camera on a recent trip to Liverpool and edited under great duress, stress, tension and time by ME! There really is no end to my talent. Please enjoy, press the thumbs up button and add your flattering comments 'en masse'... yes...I speak Italian too.

https://youtu.be/nyasK_2BQJQ

LATEST NEWS



1) I will be interviewed on Clare Balding's BBC Radio 2 show 'Good Morning Sunday' on Sunday 4th December at around 8am (note to selfdon't drink too much on Saturday night). She will be giving the first national air play to the Christmas single and chatting with me. I fully expect you all to set your alarms and to be listening in. AND PLEASE get in

touch with the show when I'm on air saying how much you love the song and what a wonderful guy I am. There are various ways to do this: -

Text during showtime on 88291 Email - <u>gms@bbc.co.uk</u> Facebook - @bbcr2 and @clarebaldingoffical Twitter - @bbcradio2 and @clarebalding

2) The afore-mentioned Christmas song is officially released on Friday 2nd December and will make the perfect festive gift for everyone you know and even some that you don't know. Be neighbourly, purchase 100's of copies and drop them, wrapped in colourful paper, to random houses. Spread the love this Christmas. Please give generously. Those who have already ordered the limited collector's edition CD single will have theirs very soon and I can announce that not only are these signed by myself and Warren Bennett,



but also by Debbie Greenberg (who the song is all about) AND...legendary member of The Shadows, Brian Bennett!! There are still a small amount of these special signed copies available but you'll have to be quick. Go to: -

http://www.pledgemusic.com/projects/michael-armstrong/items/ 185555 3) If you're one of those people who prefer to download digitally then the Christmas song is available from 2nd December at all the usual places, such as: -

AMAZON -

https://www.amazon.co.uk/Little-Bells-Christmas-Michael-Armstrong/dp/ B01N3T2LPM/ref=sr_1_2?s=dmusic&ie=UTF8&qid=1480365379&sr=1-2-mp3albums-bar-strip-0&keywords=michael+armstrong

iTunes - <u>https://itunes.apple.com/gb/album/little-girl-bells-christmas/id1173515767</u>



4) FREE LONDON CONCERT ON 15th DECEMBER! I will be performing an exclusive FREE show at the London Yamaha Music HQ in Wardour Street, Soho at 6pm on Thursday 15th December. All attendee names have to be registered IN ADVANCE to be able to gain entry. Spaces are very limited but we have held back some tickets for our VIP Newsletter members i.e. YOU! If you want to come along please send an email to LDPromos@aol.com at the earliest opportunity. It would be great to see you there.

5) We mastered the Christmas single at Abbey Road earlier this month. It was a huge thrill for me and we had a great time. Here's a couple of pics: -





6) I originally started my musical career as a drummer. Although it's been a long time since I played I thought I picked it up pretty quickly when Lisa's covers band Atlantis asked me to stand in for an absent Chris Stagg. Like riding a bike!



7) Keep an eye on the website, Facebook and Twitter as I have a whole string of interviews and appearances lined up throughout December where I'll be promoting the Christmas song. Here's a nice little TV piece I did with Jason Forest up at Wolverhampton Wanderers historic Molineux Stadium.

https://www.facebook.com/jasonforrest72/videos/10153960725431496/



8) I want to say a very BIG thank you to Steve Guest, who emailed me on the day of the great Brian Wilson's final performance of Pet Sounds at The Royal Albert Hall to inform me that I was on Brian's guest list! Get me baby!! A fantastic show from the master and his superb band whom I got to mingle with at the after show party.

9) I'd like to say the BIGGEST thank you to everyone who sent me Birthday wishes. There were hundreds!! Very humbling and hugely appreciated. I had a lovely day and got loads of great gifts (most importantly)! As you FaceBookers would have seen I posted a video expressing my gratitude as it would have been impossible to answer everyone individually. I'm sure it was obvious to all that I was extremely inebriated at the time of filming this video. It was my Birthday after all! The final clip (see below) was in fact about my 9th attempt and between each failed effort I took further slugs of my trusted pint which only resulted in a further spiralling downwards. Ha ha ha!

https://www.facebook.com/Mike73armstrong/videos/1011537742305928/

DON'T FORGET YOU CAN STILL PLEDGE FOR ALL SORTS OF GOODIES...



RIGHT HERE: http://pmusic.co/rwMPWw

COMPETITION TIME!!

There were loads of entries in last month's competition. Email meltdown! Thanks for all of you who entered BUT...many of you were incorrect, or at least only half right. There were a good handful of correct answers and first of the mark to claim their signed copy of 'Little Girl (Bells Of Christmas)' was An De Cooman - all the way from Belgium. Ouch! That's going to cost me some postage!

For those who were stuck...

QUESTION...Bobby Vee had a musician in his band in the early days of his career

who went on to become very famous in his own right. Who was this and which pseudonym did he use during his time with Bobby Vee?

An...I'm giving it a try: is the musician meant Bob Dylan (Robert/ Bobby Zimmerman), that first started as a pianist, known as Elston Gunn but only could play in one key?



Spot on An!



This month I'm giving you ANOTHER chance to win a signed copy of the Christmas single 'Little Girl (Bells Of Christmas)'! Is there no end to my generosity? Seeing as we had a winner from Belgium I thought I'd throw this one at you...

NOVEMBER COMPETITION QUESTION

QUESTION...Which instrument featured on my new Christmas single was invented by a Belgian, and what was his name?

As usual, the first person to write in with the correct answer will WIN! Send your entries to <u>LDPromos@aol.com</u> and mark the subject box 'Michael Armstrong Competition Time'.

IT'S THAT OLD DEMO CALLED LOVE

I'm sure by now that you are all very familiar with the origins of my new Christmas song. In brief, the original version was written by the 1960's owner of Liverpool's famous Cavern Club, Alf Geoghegan, as a gift to his daughter Debbie. It was then titled 'On Christmas Day'. All the way from 1967 here is that original version.

https://soundcloud.com/michael-armstrong-60/on-christmas-day-alfgeoghegan/s-33p41

MIKE WITH A STAR



Bill Wyman of Rolling Stones fame turned 80 years old at the end of October. Here he is looking absolutely thrilled to be photographed with me. There is a very funny story that goes with this picture. Remind me to tell you sometime.

FANS LETTERS & PICS

Far too many to include - sorry!

So it's now your job to get writing and sending in. I want your letters about anything and everything....from gigs you've seen either of me or anyone, to funny stories, to your tales of meeting the stars. And if you have any photos of 'You With A Star' then I'll be publishing the best ones in future editions. Send all your stuff to LDPromos@aol.com with the subject heading MICHAEL ARMSTRONG NEWSLETTER.



UPCOMING TOUR DATES

2017 TOUR DATES WITH MICHAEL & HIS BAND

Already confirmed...

1st April	The Stables, Wavendon
2nd June	The Bulls Head, Barnes, London
23rd June	Farncombe Music Club, Surrey
25th June	The Cavern Club, Liverpool
29th June	The Epsom Playhouse, Surrey
30th June	Chapel Arts Centre, Bath

AND FINALLY....

The business end of things. If for some inexplicable and inexcusable reason you don't own my debut album, the imaginatively titled 'Michael Armstrong' it is available from the following —

AMAZON

https://goo.gl/tMcM2K

iTunes

https://itun.es/gb/xGgR6

PLEASE if you haven't yet left a review on either of these sites and are able to at all it would be HUGELY appreciated! The more reviews we have (provided they're good ones of course) the higher the preferential treatment from each site in advertising etc.

Also, if you haven't yet joined and liked my FaceBook page then again, if you're able, please do as every little bit helps —

https://www.facebook.com/MichaelArmstrongMusic/?fref=ts

Likewise — join me on Twitter — @mike73armstrong

And check out, like and comment on my various YouTube videos — YouTube/ michaelarmstrong73

And of course check the website for all updates — <u>www.michaelarmstrongmusic.co.uk</u>

GET SHOPPING PEOPLE...IT'S DECEMBER NEXT!

