



### EPSOM & EWELL BOROUGH FAMILY FUN DAY PROGRAMME ADVERTISING BOOKING www.epsomfunday.net ORGANISED BY THE ROTARY CLUBS OF EPSOM & EWELL— 18th SEPTEMBER 2016 HOOK ROAD ARENA, HOOK ROAD, EPSOM, SURREY KT19 8QG

Reply to:

Epsom and Ewell Rotary Clubs

Madan Cottage, Avenue Road

Email: advertising@epsomfunday.net

Epsom

Surrey KT18 7RD

#### AN OPPORTUNITY TO ADVERTISE YOUR BUSINESS AND SUPPORT LOCAL CHARITIES

The Borough Family Fun Day is established on the calendar as a well-attended community event, where local charities, community groups, retailers and crafts come together. We offer you the opportunity to advertise your business in the event programme which is the ticket for entry. Three years ago we had 8,000 attending and we have grown each year. We welcome programme advertising, whether or not you will be taking a pitch or directly participating in the event. **This is an opportunity to advertise widely to our community, at a very modest cost.** 

The event will again take place at Hook Road Arena on Sunday 18th September 2016. There will be a main arena and a dog show arena, with many free presentations and attractions for the whole family. **Any surplus proceeds will go to our Rotary Club charities.** 

Our advertising booking form below also gives you the option of advertising on our event web site at no extra charge, with an option to link to your own web site. Our web site is very successful, receiving thousands of hits as the event drew nearer.

The organiser's/printer's decision as to the location of any advertising within the programme is final.

# Please book as large amount of space as you can and we are grateful to you for your support of this charity event

#### **Booking Programme Advertising Space**

To book simply complete and return the booking form below by post, with a cheque made payable to 'Epsom and Ewell Fun Day' for the appropriate fee, being:-

£160 for a full page 210mm x 148mm (Portrait).

£80 for a half page 105mm x 148mm (Landscape).

£40 for a quarter page 95mm x 66mm (Portrait).

There is no VAT applicable to the above programme space charges.

#### **Providing Artwork Yourself**

Advertisers are welcome to supply their own artwork to our designers, but **this must be received by the designers no later than 31<sup>st</sup> May 2015.** If you need an extension to the deadline please contact Andy, on the email or telephone number below.

As the industry standard our designers ask that you send them Hi resolution pdf files including trim marks with crops and a 3mm bleed.

If you propose to sending artwork in other formats please obtain the prior agreement from our designers by contacting Andy on 020 8947 8571 or andy@aquatintbsc.co.uk.

Our designers can accept up to 20mb via email.

When sending an email, please make the Subject/ Header: "Epsom & Ewell Fun Day".

#### **Our Designers providing Artwork**

Our designers can design and prepare the artwork for you, please provide text in Microsoft Word, with any logos and images you may require as EPS or jpegs all of which must be high resolution (300dpi).

#### Please provide all materials to our designers no later than 31st May 2015.

There will be an additional charge payable to our designers for them to provide artwork as follows:

Full Page£65.00 plus VATHalf Page£35.00 plus VAT

Quarter Page £20.00 plus VAT

#### Booking a pitch at the Epsom & Ewell Borough Family Fun Day

If you are interested in having a presence at the Borough Family Fun Day on the 18th September 2016 and would wish to book a pitch and take part in the event, please complete and return a pitch booking form with the requisite booking fee. The booking of pitches is subject to both availability and the terms and conditions provided on the relevant pitch booking form

# If not enclosed, pitch booking forms are available from our web site, or from pitch@epsomfunday.net.





EPSOM AND EWELL BOROUGH FAMILY FUN DAY (www.epsomfunday.net)

## ORGANISED BY THE ROTARY CLUBS OF EPSOM & EWELL 18th SEPTEMBER 2016, HOOK ROAD ARENA, EPSOM KT19 8QG PROGRAMME ADVERTISING BOOKING FORM

Please return this booking form with cheque payable to "Epsom and Ewell Fun Day" by post to: Epsom and Ewell Rotary Clubs,

Madan Cottage, Avenue Road, Epsom

Email: advertising@epsomfunday.net

#### Surrey KT18 7RD

Organisation Name				
Telephone number	Home		I	Mobile
Contact Name				
Address				
	Postcode			
E-mail and web site An E-mail address is required for contact PLEASE WRITE CLEARLY	Email Address:		١	Neb Site Address for web entry (see below):
Please tick if you wish to have a whole page advertisement Send a cheque with form for £160				
Please tick if you wish to have a half page advertisement Send a cheque with form for £80				
Please tick if you wish to have a quarter page advertisement Send a cheque with form for £40				
Total amount remitted. Cheque payable to 'Epsom and Ewell Fun Day'. Acknowledgments will only be sent via email to the address as above				
Please tick this box if you would also like a free entry in the event web site as an advertiser. We will use your Organisation Name and Address as above as a line entry and If you have provided a web site address above we will endeavour to link to your web site and treat this as your authority so to do.				
Please tick this box if you wish to provide your own Artwork by 31 <sup>st</sup> May 2015. Our designers ask that you send Hi resolution pdf files including trim marks, with crops and a 3mm bleed. If you propose to sending artwork in other formats the prior agreement of our designers is needed. Our designers can be contacted via Andy on 020 89478571 / andy@aquatintbsc.co.uk. A 20mb via email can be accepted				
If this box is not ticked it will be assumed that our designers are instructed to prepare artwork for you at the charg £65 for a full page, £35 for a half page and £20 for a quarter page plus VAT. Our designers will issue a separate invo for this and will be in contact with you. You agree to provide copy to our designers by 31 <sup>st</sup> May 2015.				
Signed: Date:				