News Flash

Fundraising ideas with Tony Balloonman

Soft booking

Soft booking: This is totally free! The Balloon Man will attend your event to entertain with balloons; a small price is made for each balloon to cover his costs. This is not a guaranteed booking (a paid booking will replace a soft booking) A 10% donation would be given to the charity

Variation

A variation is to hire The Balloon Man at his normal rate. All money charged for the balloons would go to the charity to offset The Balloon Mans fee.

Cabaret show

The Balloon Mans unique combination of puppets and magic can help you raise money for your cause. If you have a lot of supporters and love a good time, book the cabaret show. Sell tickets for the show and The Balloon Man will separate customers from their cash. Maybe combined with an auction and raffle.

Balloonathon

I would love to undertake a charity ballloonathon, this simple idea has great benefits. This would raise money and get people talking about your charity and generate a lot of publicity. The event itself would be a fun day for the public, well worth coming to see.

The plan is to make a large balloon sculpture eg a full size car out of balloons. This should be made in public place, maybe an empty shop, in a shopping centre or a school. The general public can come and watch the "car" being built, they can donate and they will remember the charity.

Once the day is set:

- 1. Raise money through sponsors, which will help to build up an expectation towards the big day.
- 2. Set a team to help the Balloon Man (Inflate and tie balloons, collect from the public etc) More money will be collected on the day so a public place is essential
- 3. Run a competition with good a prize guessing the number of balloons used
- 4. Take photos of construction, promotion and a time lapse photos for video. (Watch the whole thing in fast speed and then reverse). Use it to advertise your charity.

This will bring publicity to your cause

MORE INFORMATION

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Balloon fashion show

Put your creative talents to the test and organize a fashion show, engineered entirely out of balloons. . Provide a large venue and teams to compete; they will be equipped with hundreds of balloons and a pump. The Balloon Man will give a brief on the day; perhaps a balloon hat or even full balloon costume. This is a competition, so make sure you have supporters and a competitive environment. Invite the wider community to see your fabulous designs, and don't forget to charge an entry fee. Later auction off the costumes. This package would be suitable for a well publicized event.