

SILVER FM OBJECTIVES

To promote local, community driven radio
To give children a dynamic and social learning experience
and to participate in their local community.
To raise money for local charities



Sponsorship Packages

We are looking for a limited selection of businesses to sponsor the Easter 2015 broadcast of Silver FM. All money raised will be used to run the project, and surplus will be distributed via the community fund to local charities.

Easter Greetings

Be an on air supporter of Silver FM. Across the Easter Weekend, you could hear your Easter message broadcast a multitude of times.

Open to businesses and individuals, for a low cost minimum donation of just £50!
You can even voice the greeting yourself (but we're also happy to do it for you)

For example: **"Happy Easter from Silver FM... XYZ Hair & Beauty would like to wish all the listeners of Silver FM a Happy Easter"**
(Station intro in bold, your wording in italic)

Advertising Packages

To book traditional Radio Advertising across the 5 day Easter Broadcast, simply select one of the following packages:

No of Adverts	No of packages available	Price
50	12	£100
75	8	£150
120 (1 every hour)	5	£200

All packages include the production of your 30 second radio commercial and your logo included on our website.

We only have limited spaces, and there will only be a total of 25 packages available to purchase, so celebrate our 25 years of great hits.

To book your package or greeting simply contact dean.tearle@silverfm.co.uk

And remember, it's not just an advertising package. It helps charities locally and young people learn & develop useful life skills...