



# CORNFIELD Business Spotlight



motor serv-uk

## A Solihull Entrepreneur has launched an innovative campaign to improve the public perception of the motor trade, including one of the UK's cheapest MOTs

A businessman who originally trained as an accountant introduced one of the UK's cheapest MOT tests, in a bid to combat the "unnecessary profiteering and upselling" by car garages.

**Kamran Saleem, aged 35, who owns award-winning independent premium service centre, MotorServ-UK, located in Monkspath, Solihull, has introduced a no-strings £15 MOT only for an indefinite time period.**

MotorServ-UK frequently faces motorists finding themselves ill-prepared or worried for visits to car garages. Fed up with the motor trade's reputation for charging customers for work that's either not done or not required, Saleem put his entrepreneurial skills to the test by launching initiatives such as, 'No pass no fee MOT' and 'Brake Pads for life.'

A resident of Solihull and graduate from Aston University Business School, developed a taste for entrepreneurship. As well as founding MotorServ-UK in 2014, Saleem is also a director of a major Birmingham-based accountancy and asset finance business.

Commenting on his mission to restore the public's faith, in the motor repair sector in his hometown, he said:

*"Whilst I'm proud to have been born and bred in Solihull, I believe the motor trade as a whole is perceived as doing the public a disservice. Our business has been built on transparency, quality and value for money, not to mention massive investment in skilled people, state-of-the-art premises and equipment, so we're on a mission to drive out the unscrupulous traders"*

Centred around customer satisfaction, MotorServ-UK have a whole array of benefits and pleasantries. They offer a Gold Member package, which entitles members to £400 worth of free service items, in exchange for paying for their next service in instalments.

Revenue and staff headcount has doubled over the last 12 months trading. MotorServ-UK even held a Free Fun day in September where they closed down the workshop for a day as an opportunity to give back to the community; with over 600 people in attendance for the day and over £3,000 worth of prizes awarded.

Following years of complaints to Trading Standards about rogue garages, the Government has recently introduced a new Motor Ombudsman. Motorists who feel ripped-off, cheated by garages and dealers can seek resolution by taking their case, free of charge, to this industry-wide service, covering new and used cars, service, repair, finance and warranties.



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