



BOLTON WANDERERS

2017/18 Matchday Hospitality



BOLTON WANDERERS
Matchday Hospitality

WELCOME... AN EXPERIENCE AWAITS YOU

Join us here at Bolton Wanderers Football Club for the much anticipated 2017/18 Sky Bet Championship season and experience the finest award-winning matchday hospitality.

From the moment you arrive at Macron Stadium, your ultimate matchday experience will begin. Whether you're relaxing with family, entertaining clients or rewarding employees, our dedicated commercial team will ensure the experience you and your guests enjoy is one to remember.

We have a wide range of matchday hospitality packages for your individual needs to choose from, so whether you are looking for fine dining with business clients, or a relaxed, informal meal with your family and friends, we have the experience for you. At Bolton Wanderers Football Club, there really is something for everybody.



WE LOOK FORWARD TO **SEEING &
HOSTING YOU**
HERE AT MACRON STADIUM
IN 2017/18

To Book A **VIP Hospitality Package**: | T: **01204 673 761** | E: **sales@bwfc.co.uk**

AN EXPERIENCE AWAITS YOU





BOLTON WANDERERS
Matchday Hospitality

SEASONAL HOSPITALITY MEMBERSHIPS

A seasonal hospitality membership is your chance to book the very best seats in Macron Stadium. With access to our suites and private boxes, you can enjoy a first class build up to every game. Our excellent matchday dining, pre-match entertainment and former players will make your experience a memorable one. As a seasonal hospitality member you will enjoy all of the exclusive benefits that come with being an executive member here at Bolton Wanderers Football Club. Not only that, you will also make huge savings against the match-by-match prices of these exceptional packages.



SEASONAL HOSPITALITY

To Book A **VIP Hospitality Package**: | T: **01204 673 761** | E: sales@bwfc.co.uk



2.



BOLTON WANDERERS
Matchday Hospitality

PLATINUM SUITE

Situated in the main West Stand, the Platinum Suite is regarded as our most prestigious dining experience within a vibrant and welcoming environment. This premium hospitality package includes the finest food and the best match seats Macron Stadium has to offer. Enjoy four-course fine dining before making your way to prime located padded seating close to the halfway line with excellent views of the pitch. Post-match, Platinum Suite guests have the exclusive opportunity to enjoy the player interviews and presentations ensuring a wonderful matchday experience.

DRESS CODE:

Smart casual: Smart denim and trainers are permitted within the suite, however sportswear and replica shirts are not. The dress code does not apply to children under 12.



Sponsored by

PHANTOM
MOTOR COMPANY
SPECIALIST IN PRESTIGE & PERFORMANCE

To Book A **VIP Hospitality Package:** | T: **01204 673 761** | E: **sales@bwfc.co.uk**

PLATINUM SUITE



3.



BOLTON WANDERERS
Matchday Hospitality

PLATINUM SUITE

MEMBERSHIP PACKAGE **BENEFITS:**

- Reserved **car parking**
- Reserved **executive padded match seats** close to the halfway line
- Use of the **full pay bar/account bar** facility
- Four course **fine dining**
- Half-time **refreshments**
- Full-time **tea & coffee**
- Complimentary **matchday programmes**
- Official **teamsheets**
- Matchday **competition**
- **Licensed betting** facilities
- **Dedicated table waitress service** throughout the day
- Multiple LED TVs showing live sport



PLATINUM SUITE **HOSPITALITY:**



PRICES from

Seasonal Membership

£2,149

Match by Match **Gold** fixture

£140

Match by Match **Silver** fixture

£130

Match by Match **Bronze** fixture

£120

*Please note that discounts are available for Under 12s.
Monthly payment plans are available on application.



BOLTON WANDERERS
Matchday Hospitality

HALL OF FAME SUITE MEMBERSHIP

With its comfortable surroundings, the Hall of Fame Suite offers a relaxed informal pre-match dining atmosphere while you enjoy panoramic views of Macron Stadium. Inclusive of luxury three-course fine dining, the suite also offers direct access to prime cushioned seating located in an executive block on the halfway line balcony. See the matchday unfold in style by watching the players warming up, complemented by pre-match entertainment.

DRESS CODE:

Smart casual: Smart denim, replica shirts and trainers are permitted within the suite.



To Book A **VIP Hospitality Package:** | T: **01204 673 761** | E: **sales@bwfc.co.uk**

HALL OF FAME SUITE



5.



BOLTON WANDERERS
Matchday Hospitality

HALL OF FAME SUITE

MEMBERSHIP PACKAGE BENEFITS:

- Three-course **pre-match meal**
- Exclusive table in the suite for your party size (maximum 12 guests)
- Exterior **cushioned match seating** on the halfway line balcony
- Use of the **full pay bar/account bar** facility
- **Matchday programme** for each guest
- Teamsheets delivered to your table
- Half-time **refreshments**
- Full-time **tea & coffee**
- Matchday **competition**
- **Licensed betting** facilities
- Multiple LED TVs showing live sport



HALL OF FAME SUITE HOSPITALITY:



PRICES
from

Seasonal Membership

£1,349

Match by Match **Gold** fixture

£100

Match by Match **Silver** fixture

£90

Match by Match **Bronze** fixture

£80

*Please note that discounts are available for Under 12s.
Monthly payment plans are available on application.



BOLTON WANDERERS
Matchday Hospitality

LION OF VIENNA SUITE MEMBERSHIP

The Lion of Vienna Suite provides the ultimate fan matchday experience perfect for family, friends and fellow Bolton Wanderers fans. Offering a relaxed atmosphere with its own pay bar and LED TV screens, enjoy the big match build up with a one-course pre-match meal served to your table, before making your way to prime located cushioned seating in the upper tier of the East Stand, providing you with easy access to the suite at half-time and full-time. The Lion of Vienna Suite delivers all the comforts and privileges you could wish for, the ideal package for the fan who wants a consistently good matchday experience, every time.

DRESS CODE:

Smart casual: Smart denim, replica shirts and trainers are permitted within the suite.



LION OF VIENNA SUITE

To Book A **VIP Hospitality Package**: | T: **01204 673 761** | E: sales@bwfc.co.uk





BOLTON WANDERERS
Matchday Hospitality

LION OF VIENNA SUITE

MEMBERSHIP PACKAGE
BENEFITS:

- One-course **pre-match plated meal***
- Entertainment including **club host**
- Exterior **cushioned home match seating** on the upper tier halfway line
- Use of the **full pay bar/account bar** facility
- **Matchday programme** for each guest
- Teamsheets delivered to your table
- Half-time **refreshments**
- Full-time **tea & coffee**
- Matchday **competition**
- **Licensed betting** facilities
- Multiple LED TVs showing live sport

*Unreserved tables in the suite



LION OF VIENNA SUITE HOSPITALITY:



PRICES
from

Seasonal Membership

£959

Match by Match **Gold** fixture

£80

Match by Match **Silver** fixture

£70

Match by Match **Bronze** fixture

£60

*Please note that discounts are available for Under 12s.
Monthly payment plans are available on application.

To Book A **VIP Hospitality Package:** | T: **01204 673 761** | E: **sales@bwfc.co.uk**

LION OF VIENNA SUITE



BOLTON WANDERERS
Matchday Hospitality

PRIVATE EXECUTIVE BOX

A private Executive Box with Bolton Wanderers Football Club offers the height of prestige and privacy. Conduct business, reward staff or entertain family and friends, all from the seclusion of your very own hospitality facility of Macron Stadium. Drinks and dining are at your command too, with a catering package for every home game and access to a range of upgraded dining options. Personal waiting staff attentively cater for your every need, and with executive padded match seating situated just a few steps outside your unique private dining facility. A private Executive Box guarantees an unbeatable matchday tailored experience.

DRESS CODE:

Smart casual: Smart denim and trainers are permitted within the box, however sportswear and replica shirts are not. The dress code does not apply to children under 12.



PRIVATE EXECUTIVE BOX

To Book A **VIP Private Executive Box Package**: | T: **01204 673 761** | E: **sales@bwfc.co.uk**





BOLTON WANDERERS
Matchday Hospitality

PRIVATE EXECUTIVE BOX

PACKAGE BENEFITS:

- **Private Executive Box** for 10 guests
(20 person boxes also available)
- Exterior **cushioned balcony seating** located
just a sliding glass door away with **superb views**
- **Doors open two hours before kick-off** to allow
you time to make the most of the hospitality
experience
- A selection of **fine dining menu options**
- LED TV showing live sport
- **Dedicated waitress service**
- Reserved **car parking**
- **Full pay bar/account bar** facility
- **Matchday programme** for each guest
- Teamsheets delivered to the box
- **Licensed betting** facilities
- Matchday **competition**



PRIVATE EXECUTIVE BOX

To Book A **VIP Private Executive Box Package:** | T: **01204 673 761** | E: **sales@bwfc.co.uk**



10.



BOLTON WANDERERS
Matchday Hospitality

PRIVATE EXECUTIVE BOX

PRICE PACKAGES:



PRIVATE EXECUTIVE BOX

PRIVATE EXECUTIVE BOX SEASONAL HOSPITALITY:



PRICES
from

Three-Course Dining	£17,500
Buffet Dining	£15,500
One Course Dining	£12,500
Executive Box only (East stand only)	£10,500

Monthly payment plans are available on application.

PRIVATE EXECUTIVE BOX MATCHDAY HOSPITALITY:



PRICES
from

Three-Course Dining Gold Fixture	£1,300
Three-Course Dining Silver Fixture	£1,200
Three-Course Dining Bronze Fixture	£1,100
Buffet Dining Gold Fixture	£1,100
Buffet Dining Silver Fixture	£1,000
Buffet Dining Bronze Fixture	£900
One-Course Dining Gold Fixture	£950
One-Course Dining Silver Fixture	£850
One-Course Dining Bronze Fixture	£750
Executive Box Only Gold Fixture	£650
Executive Box Only Silver Fixture	£550
Executive Box Only Bronze Fixture	£450

*Please note that discounts are available for Under 12s





BOLTON WANDERERS
Matchday Hospitality

MAIN MATCH SPONSORSHIP

Main Match Sponsorship offers the perfect environment to entertain your most important clients with a unique matchday experience, whilst showcasing your company brand to a loyal, passionate and engaged audience of over 20,000 Bolton Wanderers fans.

Our Match Sponsor receives the ultimate VIP experience. The opportunity to walk down the players' tunnel to pitchside where you will have your photograph taken with your company logo displayed on the big screen in the background.

You will then enjoy luxury pre-match four-course fine dining in the Platinum Suite, before making your way to prime located padded seating close to the halfway line for the very best views of the match.



THERE'S NO BETTER WAY TO
**ENTERTAIN YOUR ALL
IMPORTANT
BUSINESS
CLIENTS**

To Book A **Match Sponsorship Package**: | T: 01204 673 761 | E: sales@bwfc.co.uk

MAIN MATCH SPONSORSHIP





BOLTON WANDERERS
Matchday Hospitality

MAIN MATCH SPONSORSHIP

BRANDING BENEFITS:

- **VIP package** for a minimum of **10 guests**
- Reception **drink**
- **Pre-match tour** of Macron Stadium
- **Pitchside photograph** with your **company logo** on the **big screen**
- **Four-course fine dining** menu served in the prestigious Platinum Suite
- **Bar allowance*** *Please ask for further details
- Prime located **padded seating** close to the halfway line
- Half-time **refreshments**
- Full-time **tea & coffee**

- Complimentary **matchday programmes**
- **Licensed betting** facilities
- Official teamsheets
- Matchday **competition**
- **Post-match photograph and presentation** with a Bolton Wanderers first team player
- **Signed commemorative shirt** presented by a Bolton Wanderers first team player
- **Dedicated table waitress** service throughout the day
- Multiple LED TVs showing live sport



MAIN MATCH SPONSORSHIP



BOLTON WANDERERS
Matchday Hospitality

MAIN MATCH SPONSORSHIP

BRANDING BENEFITS:

- LED pitch facing advertising
- Your company branding on the big screen shown at intervals throughout the match
- Full page advert in the official matchday programme
- Welcome and your company branding on the commercial page in the official matchday programme
- Public address advertising



MAIN MATCH SPONSORSHIP HOSPITALITY PACKAGE:



PRICES from

Gold Fixture

£1,900

Silver Fixture

£1,800

Bronze Fixture

£1,700



BOLTON WANDERERS
Matchday Hospitality

MATCHBALL SPONSORSHIP

Our Matchball Sponsor receives the ultimate VIP experience. You will have the exclusive opportunity to walk down the players' tunnel to pitchside where you will have your photograph taken with your company logo displayed on the big screen in the background. Enjoy four-course fine dining before making your way to prime located executive match seats overlooking the halfway line, providing the very best views from the West Stand.

As the Matchball Sponsor you will present the Matchball to the club captains and match officials prior to kick off. Presentation of a signed Bolton Wanderers football and your photographs will be taken with a Bolton Wanderers first team player in the Platinum Suite after the game.

DRESS CODE:

Smart casual: Smart denim and trainers are permitted within the suite, however sportswear and replica shirts are not allowed. The dress code does not apply to children under 12.



MATCHBALL SPONSORSHIP

To Book A **Matchball Sponsorship Package:** | T: 01204 673 761 | E: sales@bwfc.co.uk



15.



BOLTON WANDERERS
Matchday Hospitality

MATCHBALL SPONSORSHIP

PACKAGE BENEFITS:

- **VIP package** for a minimum of **10 guests**
- Reserved **car parking**
- **Pre-match tour** of Macron Stadium
- **Pitchside photograph** with **company logo** on the **big screen**
- **Four-course fine dining** menu served in the prestigious Platinum Suite
- **Bar allowance*** *Please ask for further details
- Prime located **padded seating** close to the halfway line
- Half-time **refreshments**
- Full-time **tea & coffee**
- **Present matchball to club captains** and **match officials** on the pitch prior to kick off

- Complimentary **matchday programmes**
- **Official** teamsheets
- **Licensed betting** facilities
- Matchday **competition**
- **Signed matchball** in a **presentation case** presented by a Bolton Wanderers first team player
- **Dedicated table waitress** service throughout the day
- Multiple LED TVs showing live sport



MATCHBALL SPONSORSHIP



BOLTON WANDERERS
Matchday Hospitality

MATCHBALL SPONSORSHIP

BRANDING BENEFITS:

- LED pitch facing advertising
- Your company branding on the big screen shown at intervals throughout the match
- Full page advert in the official matchday programme
- Welcome and your company branding on the commercial page in the official matchday Programme
- Public address advertising



MATCHBALL SPONSORSHIP HOSPITALITY PACKAGE:



PRICES from

Gold Fixture

£1,600

Silver Fixture

£1,500

Bronze Fixture

£1,400

To Book A Matchball Sponsorship Package: | T: 01204 673 761 | E: sales@bwfc.co.uk



BOLTON WANDERERS
Matchday Hospitality

PROGRAMME SPONSORSHIP

Our Programme Sponsor receives the ultimate VIP experience. You will have the exclusive opportunity to walk down the players' tunnel to pitchside where you will have your photograph taken with your company logo displayed on the big screen in the background. Enjoy four-course fine dining before making your way to prime located executive match seats overlooking the halfway line, providing the very best views from the West Stand.

As the Programme Sponsor you will have the opportunity to have a pitch side photo before the game. A post match presentation of a signed framed matchday programme by Bolton Wanderers first team player in the Platinum Suite.

DRESS CODE:

Smart casual: Smart denim and trainers are permitted within the suite, however sportswear and replica shirts are not allowed. The dress code does not apply to children under 12.



MATCHBALL SPONSORSHIP

To Book A **Programme Sponsorship Package:**

T: **01204 673 761**

E: **sales@bwfc.co.uk**



18.



BOLTON WANDERERS
Matchday Hospitality

PROGRAMME SPONSORSHIP

BRANDING BENEFITS:

- **LED pitch facing advertising**
- **Your company branding** on the **big screen** shown at intervals **throughout the match**
- **Full page advert** in the **official matchday programme**
- Welcome and your company **branding on the commercial page** in the official matchday Programme
- Public address **advertising**



PROGRAMME SPONSORSHIP HOSPITALITY PACKAGE:



PRICES from

Gold Fixture

£1,600

Silver Fixture

£1,500

Bronze Fixture

£1,400



BOLTON WANDERERS
Matchday Hospitality

PROGRAMME SPONSORSHIP

PACKAGE BENEFITS:

- **VIP package** for a minimum of **10 guests**
- Reserved **car parking**
- **Pre-match tour** of Macron Stadium
- **Pitchside photograph** with **company logo** on the **big screen**
- **Four-course fine dining** menu served in the prestigious Platinum Suite
- **Bar allowance*** *Please ask for further details
- Prime located **padded seating** close to the halfway line
- Half-time **refreshments**
- Full-time **tea & coffee**
- **Photo pitchside** with **signed framed programme** before the game

- Complimentary **matchday programmes**
- **Official** teamsheets
- **Licensed betting** facilities
- Matchday **competition**
- **Signed framed match programme** presented by a Bolton Wanderers first team player
- **Dedicated table waitress** service throughout the day
- Multiple LED TVs showing live sport



MATCHBALL SPONSORSHIP



BOLTON WANDERERS

2017/18 Matchday Hospitality

To Book **Hospitality:** | T: **01204 673 761** | E: **sales@bwfc.co.uk**