



## EPSOM & EWELL BOROUGH FAMILY FUN DAY PROGRAMME ADVERTISING BOOKING

#### www.epsomfunday.net

## ORGANISED BY THE ROTARY CLUBS OF EPSOM & EWELL— 21st SEPTEMBER 2014 HOOK ROAD ARENA, HOOK ROAD, EPSOM, SURREY KT19 8QG

Reply to:

Epsom Rotary Club
C/O Flat 111 Hudson House
Station Approach
Epsom, Surrey KT19 8DL

Email: advertising@epsomfunday.net

#### AN OPPORTUNITY TO ADVERTISE YOUR BUSINESS AND SUPPORT LOCAL CHARITIES

The Borough Family Fun Day is established on the calendar as a well-attended community event, where local charities, community groups, retailers and crafts come together. We offer you the opportunity to advertise your business in the event programme which is the ticket for entry. In 2013 we had an estimated 12,000 people attending and we welcome programme advertising, whether or not you will be taking a pitch or directly participating in the event. This is an opportunity to advertise widely to our community, at a very modest cost.

The Borough Family Fun Day will take place at Hook Road Arena on Sunday 21st September 2014. There will be multiple arenas, with many free presentations and attractions for the whole family. Any surplus proceeds will go to our Rotary Club charities.

Our advertising booking form below also gives you the option of advertising on our event web site at no extra charge, with an option to link to your own web site. Our web site in 2013 was very successful, receiving thousands of hits as the event drew nearer.

The organiser's/printer's decision as to the location of any advertising within the programme is final.

Please book as large amount of space as you can and we are grateful to you for your support of this charity event

#### **Booking Programme Advertising Space**

To book simply complete and return the booking form below, with a cheque made payable to 'Epsom and Ewell Fun Day' for the appropriate fee, being:-

£160 for a full page 210mm x 148mm (Portrait).

£80 for a half page 105mm x 148mm (Landscape).

£40 for a quarter page 95mm x 66mm (Portrait).

There is no VAT applicable to the above programme space charges.

#### **Providing Artwork Yourself**

Advertisers are welcome to supply their own artwork to our designers, but **this must be received by them no later than 31**<sup>st</sup> **May 2014**:

As the industry standard our designers ask that you send them Hi resolution pdf files including trim marks with crops and a 3mm bleed.

If you propose to sending artwork in other formats please obtain the prior agreement from our designers by contacting Andy on 020 8947 8571 or andy@aquatintbsc.co.uk.

Our designers can accept up to 20mb via email.

### **Our Designers providing Artwork**

Our designers can design and prepare the artwork for you, please provide text in Microsoft Word, with any logos and images you may require as EPS or jpegs all of which must be high resolution (300dpi). Please provide all materials to our designers no later than 31st May 2014.

There will be an additional charge payable to our designers for them to provide artwork as follows:

Full Page £65.00 plus VAT

Half Page £35.00 plus VAT

Quarter Page £20.00 plus VAT

#### Booking a pitch at the Epsom & Ewell Borough Family Fun Day

If you are interested in having a presence at the Borough Family Fun Day on the 21st September 2014 and would wish to book a pitch and take part in the event, please complete and return a pitch booking form with the requisite booking fee. The booking of pitches is subject to both availability and the terms and conditions provided on the relevant pitch booking form

If not enclosed, pitch booking forms are available from our web site, or from pitch@epsomfunday.net.





# EPSOM AND EWELL BOROUGH FAMILY FUN DAY (www.epsomfunday.net) ORGANISED BY THE ROTARY CLUBS OF EPSOM & EWELL 21st SEPTEMBER 2014, HOOK ROAD ARENA, EPSOM KT19 8QG PROGRAMME ADVERTISING BOOKING FORM

Email: advertising@epsomfunday.net

Please return this booking form with cheque payable to "Epsom and Ewell Fun Day" to: Epsom Rotary Club,

C/O Flat 111 Hudson House,

**Station Approach** 

Epsom, Surrey KT19 8DL				
Organisation Name				
Telephone number	Home		Mobile	
Гетерпопетитьет	поше		Woone	
Contact Name				
Address				
		Postcode		
E-mail and web site <b>An E-mail</b>	Email Address:		Web Site Address for web entry (see below):	
address is required for contact			, ,	
PLEASE WRITE CLEARLY				
Please tick if you wish to have a				
whole page advertisement				
Send a cheque with form for £160	_			
Please tick if you wish to have a				
half page advertisement				
Send a cheque with form for £80				
Please tick if you wish to have a				
quarter page advertisement				
Send a cheque with form for £40				
Total amount remitted. Cheque pa	yable to 'Epsom an	d Ewell Fun Day'.		
Acknowledgments will only be ser	it via email to the a	address as above		
Please tick this box if you would also	n like a free entry ir	the event weh site as a	an advertiser. We will use your	
Organisation Name and Address as			· · · · · · · · · · · · · · · · · · ·	
will endeavour to link to your web s				
Please tick this box if you wish to p	rovido vour own Ar	twork by 21 <sup>st</sup> May 2014	Our designers ask that you	
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in other formats the prior agreeme	nt of our designers	is needed. Our designer	rs can be contacted via Andy	
on 020 8947 8571 / andy@aquatin	bsc.co.uk. A 20mb	via email can be accept	ea	
If this box is not ticked it will be as	sumed that our de	signers are instructed t	o prepare artwork for you at the charge of	
£65 for a full page, £35 for a half p this and will be in contact with you	age and £20 for a q	luarter page plus VAT. ( vide conv to our design	Our designers will issue a separate invoice for ers by 31 <sup>st</sup> May 2014	
tins and win be in contact with you	Tou agree to pro-	vide copy to our design	C13 by 31 14lay 2014.	
Signed:		Date:		