

## **MLECZKO LOYALTY CARD APPLICATION FORM**

Simply fill in the loyalty card form below. You will receive your own loyalty card and become a member of our loyalty card program.

🗆 Mr	□ Mrs	🗆 Miss	□ Ms	□ Other	<b>Date of Birth</b> (DD/MM/YEAR):
First N	lame:				Surname:
Addre	SS:				
Town:					Post code:
E-mai	l Addres	s:			
Telepi	none No	.:			Mobile No.:

Cranford:

780-782 Bath Road, London TW5 9UB, tel. 02087599516
Greenford:
2 Eastmead Avenue, London UB6 9RA, tel. 02085782777
South Ealing:
84 South Ealing Road, London W5 4QB, tel. 02085679917
Hanwell:
124 Uxbridge Road, London W7 3SL, tel. 02085797300
Hounslow:
65-67 High Street Hounslow TW3 1RB, tel. 02085777 880
Shepherd's Bush:
362 Uxbridge Road, London W12 7LL, tel. 02089324487
Shepherd's Bush Market:
23-25 Uxbridge Road, London W12 8H, tel. 02087435688
Sudbury Hill:

137-139 Greenford Road, Sudbury HA1 3QW tel. 02088690605

Please turn to next page

## Mleczko Club Card Terms and Conditions

1. The Mleczko card or key fob ("the Mleczko Club Card") remain the property of *Mleczko Delikatesy Ltd* and *Mleczko Delicatessens Ltd* (in these terms and conditions will be known as "Mleczko"), who may at any time, terminate the scheme or alter or amend the conditions of operation of the scheme

- 2. Members are entitled to one Mleczko Club Card each. Mleczko reserves the right to refuse, merge or close accounts at any time.
- 3. Members must register their personal details and keep Mleczko informed of any changes. Members must be over the age of 18 years.
- 4. The Mleczko Club Card is not transferable and cannot be copied.
- 5. The Mleczko Club Card must be produced on purchase to qualify for points and when seeking to redeem points when making a purchase.
- 6. Mleczko may decline to issue, withdraw or cancel a Mleczko Club Card Account if:
  - Any abuse or attempted abuse of the scheme.
    - Breach or attempted breach of the scheme.
    - Any behaviour that involves, theft, misconduct, abusive or offensive behaviour to a member of staff, or giving false or misleading information.
- 7. Mleczko Club Cards cannot be bought, sold or traded in any way.

8. Members who do not collect points within one year will be removed from the scheme and will need to reapply. Also members who do not use their cards in a year will be removed from the scheme.

9. Members will receive one point for every pound, one point being equal to 1p. *Mleczko* reserve the right to either increase or decrease the number of points accrued on qualifying purchases or to change how points are accrued from time to time at our sole discretion. Members will be notified of any changes we make by updating these terms and conditions by posting amendments to the terms and conditions on our website **Mleczkodelikatesy.com** or in-store. Members who continue to participate in the Mleczko Club Card Scheme will be deemed to have accepted the amended terms and conditions.

10. Points awarded for a purchase and the total points already accrued, will be shown on the receipt after each purchase.

- 11. Points can only be redeemed as money off a transaction and cannot be converted into cash.
- 12. Members might have a limit on the number of points awarded for promotional items.
- 13. Members will have to redeem loyalty points when they reach 50,000 or a value of £500.

14. There may be a delay in loading points, for instance in the event of system error. Therefore, on rare occasions, points earned might only register after a period of 24 hours.

15. Members are responsible for their Mleczko Club Card, as we are not able to credit points which have been spent, whether or not by an authorised person. It is your responsibility to notify us if your card is stolen or lost.

16. Points can be transferred from a lost card to a new card but only in the event that your Mleczko Club Card has points in credit at the time of you notifying us of the loss or theft of your card. We advise you that the Mleczko Club Card has to be cancelled prior to any points being redeemed on your lost or stolen card.

17. If we refund you your purchases that attract points, we reserve the right to deduct these points from your points balance at any time.

18. The value of points redeemed on your Mleczko Club Card used in the payment or part-payment of goods purchased will not entitle you to earn further points under the Mleczko Club Card.

19. Mleczko is a data controller for the purposes of Data Protection Act 1998. By signing these terms and condition or the back of the Mleczko Club Card, whichever is the earlier, you consent that we may process personal data that we collect from you in accordance with the terms of the Data Protection Act.

20. Mleczko may use the information that you supply to us on the enrollment of the program together with any information relating to your transactions and purchases made from Mleczko and participation in the Loyalty Card Scheme for the purposes of:

- Administration of the Scheme
- Statistical analysis
- Sending news of our events and offers by post, e-mail and by phone
- Market research

21. Members may opt out of Mleczko Club Card Scheme at any time by contacting one of our stores and you acknowledge that this will result in your membership of the Mleczko Club Card Loyalty Scheme ending.

I have read and accept the above terms	d conditions:	
Signature:	Date:	