

# QUALITY ASSURED...



# GOLIATH HOMEWORLD...

THE LOCAL HOME IMPROVEMENT BUSINESS WITH NATIONAL PRESTIGE!



These are genuine Goliath installations



When you buy PVC-u windows, doors or a conservatory from one of our nationwide Independent Network installers you can be assured that you are putting yourself and your home in safe hands.

Independent Network is built on honesty, integrity, skill, quality and reliability, ensuring a flawless service from start to finish.



- ✓ 10-year Insurance Backed Guarantee
- ✓ An unbroken chain of quality from order to installation
- ✓ Fully trained and vetted installers
- ✓ Big brand backing from the world's number 1 system supplier - VEKA

Goliath offers a huge range of windows to suit your home. Whether modern or traditional - big or small there's an individual, crafted window that will fit your home perfectly.

Whatever the style, be it Casement, continental-style Tilt and Turn, conservation sensitive Sash or the innovative Fully Reversible window, we have something to suit your home. All our windows come with a range safety and comfort options, including multiple locking points, child proof restrictors, night ventilation facilities and a choice of handles.

Replacing your old window with Goliath's high technology PVC-u double glazed units is a cost effective way to improve your home, enhance its value, reduce heat loss, increase security and free you from time consuming maintenance.

All Goliath windows are manufactured to Independent Network's exacting standards and come with a comprehensive 10-year Insurance Backed Guarantee for complete peace of mind.

## These are genuine Goliath installations



## We've been in INDEPENDENT NETWORK from Day One

---Back in the late 80s and 90s, certain quarters of the home improvement industry were thrown into disrepute by fly-by-night traders, out to make a 'quick buck'. Double glazing was one of the worst affected areas, with low standards, high prices and aftersales support that - even when promised - rarely materialised.

We weren't satisfied to have our business tarred with the same brush as those unscrupulous double glazing salesmen, so Goliath Home Improvements joined with a group of like-minded companies to form Network VEKA - a non-for-profit standards organisation that accepted only the best businesses and continuously assessed them to ensure they stayed the best.

As the industry has changed so have your needs and wants - Network VEKA provides the same consistently high standards to homeowners as it did when established in 1996; however our brand in an ever changing consumer driven market we have refreshed our name and logo to Independent Network.



### Why Independent Network?

Goliath Homeworld is committed to providing the best customer experience. Here are just some of the homeowner benefits that are available through our Independent Network membership:

All aspects of our work are subject to a 10-year Insurance Backed Guarantee. This means that in the unlikely event that we unexpectedly cease to trade, your guarantees will still be honored.

We only use industry-leading PVC-u products from VEKA Group, ensuring an unbroken chain of quality from order, to factory, to fabricator, to installer, to your home!

VEKA systems are at the cutting edge of PVC-u windows and door technology, achieving top Window Energy Ratings, acoustic insulation and security, all with minimal maintenance.

Any member of Goliath Homeworld staff who visits your home will carry an Independent Network Photo identity card - so you can be sure they are who they say they are.

### Don't just take our word for it...

*'Very professional and would recommend if asked. Very pleased with workmen and the job they did. Very helpful'*

*'Another excellent installation by Goliath Homeworld always a pleasure to deal with.'*

*'Very pleased with the service provided by all the team at Goliath, everyone was helpful and friendly, fitters did an excellent job. Thank you'*

*'Goliath has now replaced all my windows & door, conservatory also fitted a new kitchen for me I am very satisfied with all the work and have recommended them to friends. I have used them since 2004'*

*'Have used Goliath in the past and find them to have excellent customer service and installers would use again and again'*

We have been the pinnacle for home improvements in Cannock for more than two decades, our reputation for quality and service goes before us, with time-honoured word-of-mouth recommendations consistently drawing discerning homeowners to our door.

We're local, knowledgeable and friendly, a business that's rightly proud of its Staffordshire roots. But there's so much more to Goliath behind the scenes that makes us one of the most dependable, trustworthy and capable companies you can work with... And that's guaranteed! Your home is the biggest investment you are likely to make in your lifetime. Choosing how best to make the most of your investment is not always easy. We are bombarded with great new ways to make your house a home. Everywhere you look, there is another home improvement business opening, so how do you choose which companies to entrust with your home and your money? When someone decides to make home improvements to their home they want as many assurances as possible that the ultimate decision is the right one. There are many considerations to make before this point, and luckily the decision has

been made much easier by a well respected and traditional, established company which will assist your decision from start to finish.

The Goliath motto is 'one stop shopping with everything under one roof!'. Our large showroom demonstrates our 'long term' commitment to serving our customers with the quality associated with the Goliath brand. We have customers from all over the country, people know that the service and standard they receive will not be compromised in any way. In 2017, we will celebrate our 30th year, and we are going from strength to strength, undertaking a restructure plan to see Goliath Homeworld into the next 30 years with high demand for our products. Across the group, Goliath have invested heavily in seven new employees this year, including the promotion of Jon Veale who has been with the company for 29 years from installation to our survey department, and Stuart Boulton who has been with the company for 23 years from installation to join our sales team. We have also



invested in a new fleet of vehicles, showroom upgrade, IT personnel, training, uniforms and more to enable us to secure the future of Goliath for future generations in years to come.

Our extensive portfolio of products which we have built up over the years offers you the customer a traditional or contemporary choice in a wide variety of household fixtures. First came the windows and the 'Goliath' doors, closely followed by conservatories, kitchens, bedrooms and bathrooms, in more recent years we have extended our range to also offer more contemporary products including orangeries and solid conservatory roofs, with two further home improvement products due to be launched very soon. We also have a new company within the Goliath group 'Wonderlawn Staffordshire', providing

installers of top quality synthetic grass.

At Goliath, all our staff have one thing on their mind - customer satisfaction! We are a member of the 'Best of Cannock', and we also belong to the industry leading Network Veka organisation since it's launch in 1996. We are proud to be an "award winning" member where our customer service is recognised with The 'National Satisfaction' award for a third consecutive year in the awards held by Network Veka, seeing off competition from a number of Midlands based companies. "The Goliath Homeworld Group are totally committed in providing a professional service. Our key objective is to guarantee customer satisfaction, where quality and reliability are paramount. Our continued investment and commitment to quality enables us to offer you, the customer, a value for money service that is second to none"

**Stephen P. Hancox, Managing Director**



## ALWAYS COPIED... BUT NEVER EQUALLED!

WINDOWS • DOORS • CONSERVATORIES • KITCHENS • BATHROOMS • BEDROOMS • SOLID ROOFS • ARTIFICIAL GRASS



Tel: 01543 466464  
www.goliathgroup.net



THE GIANT IN HOME IMPROVEMENTS

Open: Mon-Fri 9am-5pm, Sat 10am-4pm, Sunday CLOSED

Hawks Green Business Park, Navigation Way, Cannock WS11 7XU

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# A DAY IN THE LIFE OF GOLIATH



# QUALITY YOU CAN AFFORD...

The Goliath name has become synonymous with providing top quality home improvement solutions for nearly 30 years. Where quality is not just something you see, in an industry where integrity and quality of service cannot be taken for granted, the Goliath heritage offers the peace of mind we all need.

**7.30AM** TIME FOR BREAKFAST IN HIS NEW CUSTOM DESIGNED KITCHEN USING THE MOST UP-TO-DATE SOFTWARE ON THE MARKET.

**7.00AM** GOLIATH COLLECTS HIS MORNING POST FROM HIS GOLIATH HIGH SECURITY DOOR.

**8.00AM** GOLIATH IS OUT WATERING THE PLANTS IN HIS GARDEN AFTER HE HAS JUST HAD HIS NEW WONDERLAWN LAID.

**8.00PM** HE WAS SPOILT FOR CHOICE AT GOLIATH GROUP ON EITHER MODERN OR CLASSIC BATHROOMS DESIGNS

**6.30PM** AFTER A HARD DAYS WORK, GOLIATH IS RELAXING IN HIS IMPRESSIVELY GLAZED ORANGERY

**10.00PM** TIME FOR BED. GOLIATH OFFERED ME A RANGE OF FITTED FURNITURE TO SUIT MY BUDGET AND STYLE.

our extensive showroom or telephone to arrange your **FREE consultation...** see the project of your dreams come to life

As recommended on **thebestofcannock** [www.thebestofcannock.co.uk](http://www.thebestofcannock.co.uk)



### Kitchens

Kitchens, door styles and materials are evolving all the time, and at Goliath you will find nothing but the most up-to-date trends available for you to see, together with some of the classic styles which continue to stand the test of time. We have a vast display of Kitchens in our newly updated showroom. So whether traditional, through to contemporary to the down-right ultra-modern; whatever your desire, Goliath will surely not disappoint. As well as units, doors, worktops, handles etc, we

also provide the appliances too, including Siemens and Franke to name a few.

### Bedrooms

Transform your bedroom with our range of fitted furniture products to suit all budgets and styles. Whether you desire plain doors, shaker design or a more traditional feel, you should find all you wish for within our portfolio. Suitable for use in kitchens, bedrooms, study's, dressing rooms or even as Room Dividers, you will find Goliath's range of made-to-measure sliding doors ready to deal with most applications envisaged in your home.

### Bathrooms



Whether it be a Bathroom, En-suite, Cloakroom or Wet Room, we offer a vast range of styles using well known brands such as Standard, Mira and Heritage. Whether the modern or classic look is

desired, you will be spoilt for choice no matter what.

We have the most up to date computer aided design with the best software on the market to help our customers to realise the project of their dreams to the fullest. Our design service is free-of-charge, and even includes the creation of a 360 degree 3D interpretation of your design to really give you the best opportunity of feeling that you are already viewing that new kitchen, bedroom or bathroom. One of the fundamental areas with which Goliath pride themselves with, and give our customers a valuable reassurance when dealing with us is our dedication to offering a First Class fitting service. At Goliath, most of the trades carrying out the job of installing your new kitchen or bedroom, are employed directly by the company. This commitment provides a continual level of service for which Goliath have become renowned for. Electrical works, plumbing, wall and floor tiling, plastering and even, subject to the scale of works proposed, building works and alterations are carried out to ensure a real One-Stop-Shopping experience.

## COMPLETE INSTALLATION

Windows, Kitchen & Bedroom in same household

The Goliath team, when we decided to alter our current kitchen and dining room into one through Kitchens "Live in Living Room" with a conservatory, it made perfect sense to go to one company that could do the kitchen, the building work and the windows/conservatory. Hence we had one integrated plan of the works to be done with one company to deal with.

When we first visited your showroom, we realised immediately, that not only did Goliath "know what they were talking about" but that they were a company that we could trust. The help and guidance from both your kitchen and windows team during the planning and design service was first class. The execution though was even better, the plan of works was carried out to the plan, with on some days a team of 9 Goliath people being on site and all knowing what they were there to do, which I have to say from past experience is rare. Every one of your team were a pleasure to deal with. You said you could do it all in 2 weeks and despite the distance involved you did.

The end result is both transforming and impressive and is just what we set out to achieve. A huge thanks to Goliath and we will be back to have the rest of the house done next year.

Regards  
Chris and Marilyn Cordingley  
Market Harborough.

**BEFORE** **AFTER**

## Don't just buy artificial grass... Install a Wonderlawn today!

Wonderlawn is no ordinary grass. Unlike most artificial lawns, it is designed to look real, feel great but more importantly, continue to recover after use. Whether it's a small front lawn, an ornamental garden, a sports field, or a large play area for the kids or dog to play on, synthetic grass has never looked as good! Using cutting edge technology to create long lasting, beautiful lawns with a comprehensive 10 year guarantee and not something that is simply green and plastic.

