

**Great  
communication  
matters.**

Everything in life is better  
with clear and consistent  
communication.

Hay Let's Communicate is  
here to help you get your  
message across in an  
engaging and impactful  
manner that benefits your  
colleagues, customers  
and business.



**HAY LET'S  
CHAT  
TODAY**

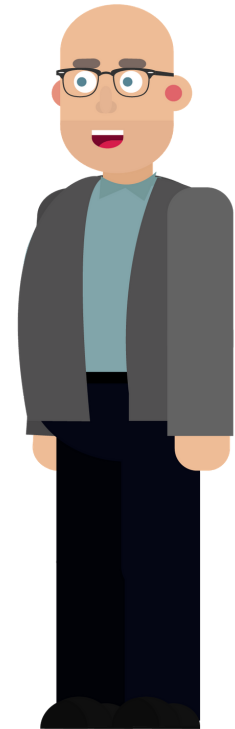
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Connect with me on LinkedIn.



## ABOUT ME

Hi, it's great to meet you.

I'm Matt Hay and external, internal and stakeholder communications are my speciality.

I am passionate about clear and concise communications and with over 15 years' experience working with some of the UK's biggest brands I have what it takes to make a positive difference to your organisation.

I will help strengthen your reputation and make sure your project, product or service is recognised as the best - delivering the spotlight you deserve.

**LET'S  
COMMUNICATE  
BETTER TOGETHER**



**Innovation  
Positivity  
Simplicity**

## HOW I CAN HELP

### PRESS, MEDIA & CUSTOMER

What the papers report and what your company info says still matters! Press releases, interviews and strategies will position you positively.

### INTERNAL COMMUNICATION

Your colleagues are your best asset and keeping them informed and engaged not only improves morale but strengthens your business.

### EVENTS MANAGEMENT

Everyone loves a special occasion but getting them right isn't easy. Conferences, exhibitions, launches and loads more are great for reputation.

### CONTENT CREATION

All organisations should be storytellers and producing creative messaging, digitally and traditionally, will make you stand out.

