



FAMILY PORTRAIT
WELCOME GUIDE

IT'S SO NICE TO MEET YOU!



I'm Edel, and I am lucky enough to spend every day with families just like yours, capturing priceless memories that will truly last a lifetime!

I am so excited and honoured that you are considering booking a session with me! I would love to share a little more about what a session with me is like, so you can decide if a Pixelight Photography portrait session is the perfect fit for your family.

When I'm not behind the camera, you can typically find me teaching other aspiring photographers online at Cole's Classroom where I work as a Mentor, or chasing my two toddlers around our house full of never-ending laundry!

As a mum myself, I have truly found that family photos are the most meaningful artwork we will ever own. It seems like yesterday that my husband and I welcomed our first baby into the world, and yet every picture on our walls reminds me how quickly they are changing and growing!



I'd love for you to take a look through this guide to find everything you need to know about booking your session, and don't hesitate to let me know if you have any questions that don't get answered here! I can't wait to get you in front of my camera!

Every family has a story...



TELLING YOUR STORY



Your portrait session will be unlike any other photo session you have experienced. My style is natural and relaxed, and my goal is to completely remove the stress and let your story unfold in front of my camera. I approach photos sessions in a fun way to help bring out each family member's unique characteristics and to ensure that every photo highlights your family's unique story.



WHAT TO EXPECT



Family portrait sessions with me are relaxed, laid back and fun! My style is to capture your family as you really are, focusing on the connections between you and the love you share. I love to incorporate play, games and laughter into all of my photo sessions. Not only does this keep the session light on stress and anxiety, but it creates an environment for the whole family to truly be themselves and have fun. It's my goal for you to ENJOY your session and the time with your family. I'm just the one fortunate to document it for you!

BOOKING YOUR SESSION



When it comes to getting your session booked, earlier is usually better! My calendar tends to fill pretty quickly, so as soon as you're ready to book your session, be sure to get in touch with me to reserve your spot. I typically schedule family sessions in the evenings before sunset when possible, for the best and most flattering lighting.

Balancing being mum to two toddlers with photography mentoring, and booking sessions with clients, means my diary fills up quickly! Get in touch early to book either midweek evenings or a peak weekend session, or to arrange a phone chat to discuss your session!

CHOOSING YOUR LOCATION



The location of your portrait session can totally change the tone of your final photos. I have several favourite spots that I am always happy to recommend, and I always love to showcase the natural beauty of our area. I love shooting in natural, wide open spaces because the light is gorgeous, especially in the evening. I am however always open to ideas on new locations or more unique settings to you and your family!

If you do have a specific location in mind for your session, I can't wait to hear about it! If you're not sure where you'd like to have your session, no worries. We'll chat and decide together on the best spot for your family.

*“There are moments that I know I will long
for even as I live them.”*



–Judith Katzir



WHAT OTHERS ARE SAYING



"Edel is somehow able to control sunlight and every picture she takes just glows. She was such a pleasure to work with and made our entire session fun and relaxed. I would highly recommend her to others."

Dannielle C.

"Edel is just amazing! Her photos are so unique and lovely! She put us all at ease from the moment we arrived. She even managed to get my fourteen year old to smile for pictures and that's no easy task!"

Emma J.

"These are the best pictures we have ever had taken. Edel knew exactly how to speak to our kids about what we were doing, so that they understood AND enjoyed themselves! There is such a magical quality to the pictures she takes. We have already booked our next session for a year from now. If you are looking for a photographer to capture your family, there is no one I would recommend more than her!"

Sonia F.

"Edel is so incredibly nice and easy to work with! She made our first family session fun, and eased my stress right away. I'm extremely happy with her beautiful images!"

James B.

"I'm really picky when it comes to photos, and Edel perfectly captured what was important to me... and even more that I didn't even realise I wanted! She is so friendly, with a personal touch and a professional attitude, she kept us relaxed and laughing the whole time!"

Samantha L.

YOUR INVESTMENT



The Deluxe - £225

- 60-90 minutes on-location or in-home session
- Up to 5 people
- Additional persons can be added for £25 each
- Private gallery of fully retouched, online images
- 25 high resolution images for download
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The Premium- £175

- 60 minutes on-location or in-home session
- Up to 5 people
- Additional persons can be added for £25 each
- Private gallery of fully retouched, online images
- 15 high resolution images for download



The Basic - £145

- 30 minutes on-location or in-home session
- Up to 5 people
- Additional persons can be added for £25 each
- Private gallery of fully retouched, online images
- 8 high resolution images for download

All packages include:

Time & talent of photographer
Custom gallery with slideshow to music
Additional images available for purchase

BOOKING DETAILS



Travel for sessions up to 10 miles from Cheslyn Hay is included in your session fee. Feel free to contact me for location options!

A 30% non-refundable retainer deposit is required to complete the booking process and secure your chosen date. Please contact me if you have any questions.



YOUR NEXT STEPS



Booking your family portrait session with me is as easy as 1-2-3!

Step 1: Reserve your Date

When you're ready to book, give me the green light and together we will find an available date on my calendar that works for your family.



Step 2: Complete Your Agreement & Questionnaire

You will receive a confirmation email of our agreed-upon date, which will also include your Portrait Agreement & Questionnaire. These forms are required for booking.



Step 3: Pay Your Deposit

A 30% deposit is required to complete the booking process. Once I have received your forms and your deposit has been paid, your session is officially booked!





THANK YOU



Thank you again for considering me for your family's portrait session! I hope that this guide has given you a good idea of the fun you will have and the types of images and experience you can expect from a session with me.

Once you book your session, you can expect to receive my Family Session Prep Guide, which is full of tips on how to prepare for your session, ideas on what to wear, tips for getting the whole family on board, as well as a checklist for how to prepare.

I'm looking forward to hearing from you!

Edel x

GET IN TOUCH



I'd love to chat with you if you have any questions at all about booking your session with Pixelight Photography!



Pixelight Photography

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