thebestofeastbourne

# Local marketing made easy

Exclusive marketing packages starting from £30+VAT per month

ocalure

Your reputation is your best marketing tool. **Membership of thebestof will enhance your brand** and showcase your company as a trusted and recommended business.

#### To build your local

awareness, we'll promote your business via our extensive broadcast network. Your company will be highly visible through a variety of local marketing media.

The world of marketing is changing fast, so we're here to help you. Regular marketing reviews, invaluable advice and access to the right marketing tools to grow your business. We're in prime position to get you connected with local businesses. We'll make all

the right introductions to build fruitful relationships that will grow your network.

Connections

Our monthly marketing support services are bespoke to your business. Please review the options below and let us know which you would like to discuss in more detail.

## **PROMOTER SUPPORT**

Designed for organisations looking to reach a wider audience for events or special offers. If you have the content we have the delivery system!

# SOLE TRADER SUPPORT

Designed with one man bands in mind. We know how busy you are keeping your business ticking over. This support will help ensure you maintain a presence online AND mingle with like-minded business owners.

# MARKETING SUPPORT

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Designed with Entrepreneurs in mind. We know you have lots of ideas but who is to say they will work? Our Workshops let you gain insight from your peers who can also help you shape and develop your plans.

### **ENHANCED MARKETING SUPPORT**

Designed with established businesses in mind. You have a clear offering and know what works; It just needs to be seen by a larger audience. Our Enhanced Membership includes more visibility within our website AND increased social promotion.

# PREMIUM MARKETING SUPPORT

Designed with established businesses in mind looking for maximum exposure and exclusivity. With high profile website banners and increased social media promotion, your business really will be in the spotlight!

You will also LOCKOUT other businesses in your category for up to 12 months!

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