

GDPR Compliance.

In very basic terms, we totally respect your personal information and will only ask you for what information we really need from you.

We will look after it in the same way we would want ours looking after, **keeping it secure!**

We will only share it with others where we need their help us deliver our service to you (such as our professional printing laboratory who may need your name and address to post your purchases).

Be assured that we will never share your information in any other circumstances – nor will we sell it on elsewhere! Here are more details -

gsball photography takes your privacy very seriously.

This privacy policy has been prepared in line with the EU's General Data Protection Regulation (GDPR), which promotes fairness and transparency for all individuals in respect of their personal data. This privacy policy applies to all data we process, and by using **gsball photography** you consent to our collection and use of such data.

1. The Data we collect.

As a data controller we collect a variety of data in order to deliver our services, and we will manage your personal data transparently, fairly and securely. We may ask you to provide us the following data:-

- First Name
- Last Name
- E-Mail
- Post Code
- Telephone Number

Obviously being a photographic business we also create and manage images as per our contractual agreement(s).

We use the above data to deliver our service to you and for marketing purposes.

We collect this data on the following lawful basis:- **To arrange or fulfil a Contract.**

When you visit our **website** we also collect **cookies**. These are small pieces of data that websites send to a user's computer and are stored on the user's web browser. They are designed to enable the website to remember information, such as what a user might have put in a shopping cart for example, this helps us Personalise your experience and deliver our service to you.

2. Which third parties do we share Personal Data with?

We may share personal data with the following third parties:-

- Wave
- Our Accountant
- Printing Lab
- Stripe

Data may be transferred outside of the European Economic Area to United States under the protection of EU/US Privacy Shield.

There are also certain situations in which we may share access to your personal data without your explicit consent; for example, if required by law, to protect the life of an individual, or to comply with any valid legal process, government request, rule or regulation.

3. Why do we share your Personal Data with the above?

We share your data in order to deliver our service to you and for marketing purposes.

We may transfer personal data to a country outside of the European Economic Area (EEA) if necessary eg if a third party we utilise could have servers located outside of the EEA. If this is the case, we will either obtain your consent or otherwise ensure that the transfer is legal and your data is secure by following the EU's guidelines. You can see above where we send data outside of the EEA and on what basis we do so.

4. How do we keep your personal data secure?

We keep your data secure by following internal policies of best practice and by using Secure Socket Layer (SSL) technology when information is submitted to us online.

In the unlikely event of a criminal breach of our security we will inform the relevant regulatory body within 72 hours and, if your personal data were involved in the breach, we will also inform you.

5. Changes to our privacy policy and control

We may change this privacy policy from time to time. When we do, we will let you know by changing the date on this policy, notifying customers of only significant changes. By continuing to access or use our services after those changes become effective, you agree to be bound by the revised privacy policy.

6. You have the following rights -

- The right to be informed about the collection and use of your personal data
- The right of access to your personal data and any supplementary information
- The right to have any errors in your personal data rectified
- The right to have your personal data erased
- The right to block or suppressing the processing of your personal data
- The right to move, copy or transfer your personal data from one IT environment to another
- The right to object to processing of your personal data in certain circumstances, and rights related to automated decision-making (i.e. where no humans are involved) and profiling (i.e. where certain personal data is processed to evaluate an individual).

We also give you the option to manage your data via:

- Email
- Telephone
- Writing to us

While we do not hold personal data any longer than we need to. The duration will depend on your relationship with us, and whether it is ongoing. We may keep some of your personal data for up to 7 years after our working contract with you has finished for Tax legislation purposes