



LICHFIELD
CATHEDRAL

Lichfield Cathedral

Corporate Sponsorship Opportunities 2019

Whether you are seeking to achieve greater brand reach, corporate social responsibility or volunteering, unique team-building or hospitality opportunities or to hire a simply stunning venue for your own event, we have a range of opportunities available in 2019 for your company.





Lichfield Cathedral is the only medieval three-spired Cathedral in the UK, and is a treasured landmark in the heart of England. Serving the fifth largest diocese in the UK, this magnificent Grade 1 listed building is also a unique heritage site attracting 140,000 visitors every year.

As well as daily services, the Cathedral also acts as a stunning venue for a range of events including concerts, performances, debates, education and award-winning art installations.

2019 opportunities

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Artwork by Luxmuralis

It costs £5,000 a day to keep the Cathedral open. Lichfield Cathedral is an excepted charity; we receive no direct government funding and rely on voluntary contributions to fund our work. Property rental and commercial income accounts for around a third of our income, and the rest comes from the generosity of donors and supporters. We actively seek relationships with companies as corporate sponsors, hirers and patrons. Their support helps us meet the cost of keeping this exceptional building open. In return, we can offer a range of PR and branding opportunities, along with hospitality and opportunities to work with us as a venue for your own events.

To discuss opportunities in detail, for information about future opportunities or for further information about becoming involved as a corporate patron or hiring the cathedral for an event, please contact development@lichfield-cathedral.org or call 01543 622460.

One Small Step
July-September 2019



Already picked up by national media (The Guardian, 12 Feb 2019), *One Small Step* is our flagship sponsorship opportunity in 2019. Marking the 50th anniversary of the moon landing, it will transform the Cathedral's floor into the surface of the moon for 10 weeks from July-September.

"When you look up at the moon, it is untouchable, but we want to bring the moon to the public and invite them to take their own small step across it."

Peter Walker, Lichfield Cathedral Artist-in-Residence



We have permission from NASA to use a very high-quality image of a specific area of the moon's surface to cover the Cathedral floor.

Eyemats Ltd are specialists in exact photographic replicas of historic floors used for conservation purposes; they are working with us to reproduce the NASA image large-scale and the technology has never before been used in such a way.

Visitors will effectively 'walk on the moon' when they come into the Cathedral and the moon floor will also provide the setting for events and activities at the Cathedral throughout the summer.

In addition, the moon floor will be used in a major art installation at Lichfield Cathedral in August 2019, 'The Great Exhibition: God, the Universe and Everything', a 13-day event incorporating visual arts, sound and light projections*.

Sponsorship opportunity for One Small Step

This ground-breaking event is on a scale sure to capture press and media attention regionally and nationally, and will be a major draw for visitors to the Cathedral during its busy summer period, especially appealing to families during the summer holidays and over the August bank holiday weekend. We expect at least 25,000 visitors to 'walk on the moon' at Lichfield Cathedral, with marketing reach in the hundreds of thousands, especially on social media.

Lead sponsorship includes acknowledgement at the entrance to the moon floor and on associated interpretation panels, credit in the summer Cathedral What's On (distribution 20,000) and acknowledgment in digital advertising including boosted social media posts to reach 100K+. We will work with you on joint press releases at key strategic milestones during the project, including a dedicated PR photo opportunity on the moon inside the Cathedral. Lead sponsorship also includes 50 complimentary tickets to events of your choice taking place 'on the moon' throughout the season; tickets can be used in any combination, and events on offer include The Great Exhibition – Space: God, The Universe and Everything, the Film Festival, The Planets, guest lectures etc. Other sponsorship opportunities are available by negotiation, including suggestions below – sponsor benefits depend on specific package.

Lead sponsorship of One Small Step in 2019: £5,000 + VAT

Sponsorship of associated public lectures throughout: £750 + VAT

Sponsorship of free family activities during school holidays (Mon-Sat for 6 weeks): £750 + VAT

*Please note, there are separate sponsorship opportunities available specifically for 'The Great Exhibition – Space: God, the Universe and Everything'.

The Great Exhibition – Space: God, The Universe and Everything
8-26 August 2018



2019 marks the 50th anniversary of the first landing by a human being on the moon. A decisive break through in the space-race between the USA and the former USSR, it captured the world's attention and imagination, opening up whole new perspectives on space and how we see Earth in the vast expanse of the universe and aiding our understanding of its origin.

Building on the success of the first two 'Great Exhibitions' in 2017 (Earth – What a Wonderful World?), and 2018 (Imagine Peace), The Great Exhibition – Space: God, the Universe and Everything will be the third in our 4 year programme of light and sound art installations each summer, exploring themes of earth, peace, space and light.

This year, the event will take place while the Cathedral floor has been transformed into the surface of the moon for the summer (see 'One Small Step'), providing a truly unique visual spectacle. Sound and light installations of the solar system and beyond will be projected on to the nave ceiling, so that visitors will be able to stand on the lunar landscape and look back at the earth, seeing galaxies and universes open up before them. Further contemporary art installations and digital projections will turn the entire Cathedral into a truly immersive experience.

Sponsorship opportunity for The Great Exhibition: Imagine Peace

The Great Exhibition: Imagine Peace presents an opportunity for a sponsor to reach a significant number of visitors over a sustained three week period including the August Bank Holiday weekend, one of the Cathedral's busiest times of the year. In 2017, 'Earth – What a Wonderful World?', attracted 6,100 visitors over just 5 nights, while in 2018 'Imagine Peace' (pictured, right) attracted 11,000 over 11 nights. With 13 nights on sale this year, we anticipate at least 12,500 visitors this year. Previous 'Great Exhibitions' also achieved extensive coverage in local and some national press; in 2017, for example, 'Earth – What a Wonderful World' achieved traditional media reach of over 2 million and advertising value equivalent (AVE) of £190,000, while social media coverage (both paid and organic) reached 425,000 on Facebook and 25,000 on Twitter.



Artwork by Luxmuralis

Exhibition sponsorship will be acknowledged in all relevant printed and online publicity materials, including web, flyers, social media posts, and digital and printed tickets for the exhibition. We will invite the exhibition sponsor to bring up to 10 guests to the Private View on Thursday 8 August, and the sponsor will also receive 20 complimentary tickets to any combination of ticketed showings.

Sponsorship of Space: God, the Universe and Everything: £2,000 + VAT

Sponsorship of the Private View: £500 + VAT

Sponsorship of both together: £2,250 + VAT (10% discount)

Summer Film Festival **August 2019**

Following the huge success of our sold-out film showings in 2017 and 2018, we're bringing the outdoor film experience indoors again this summer for nine evenings in August.



Previously on astro-turf in the Cathedral Nave, this year audiences will enjoy classic family films on the surface of the moon! The festival will combine family favourites with sci-fi classics and films about epic journeys, reflecting our year-long programme marking the 50th anniversary of the first moon landing.

The programme of films this year (subject to confirmation) will include well-loved space-themed movies old and new, such as Star Wars, First Man and Apollo 13. 2018's vastly popular sing-along Sound of Music will be followed up with more opportunities to sign along to favourite musicals including The Greatest Showman and Mamma Mia. Family favourites including Back to the Future and Jurassic Park will complete the line-up.

Guaranteed to be one of the feel-good events of the summer, whatever the weather, the film festival is an ideal opportunity to reach a local audience in a setting they will never forget.

Sponsorship opportunity for the Film Festival

The film festival offers an innovative way to reach a wide audience, particularly a family-orientated one.

As one of our major offerings during the school summer holidays, we will be heavily promoting the event and expect significant footfall across the week. Last year, a single boosted social media post for just one film reached over 30,000 people.



We will acknowledge the sponsor on the film screen immediately prior to each film, with a target audience of 2,025 people over the course of the festival. Sponsorship will also be acknowledged in all relevant printed and online publicity materials, including web, flyers, boosted social media posts, and tickets for the film screenings. In addition to acknowledgement in all relevant publicity materials, we can offer our sponsor 10 complimentary tickets to the film of their choice.

Exclusive sponsorship of the Summer Film Festival 2019: £1,000 + VAT

Holst's The Planets
6 September 2019

For a sponsorship opportunity that's truly out of this world, this concert combines one of the best known and loved pieces of classical music in the spectacular mediaval Cathedral with cutting images from NASA – and all on the surface of the moon!



Holst's *The Planets Suite* has been delighting concert-goers for a century. The seven-movement orchestral suite was written between 1914 and 1916, with every planet known in the solar system at that time represented.



We are delighted to be welcoming Simon Johnson, Organist at St Paul's Cathedral, London, to perform this very special concert of *The Planets* on Lichfield Cathedral's celebrated Hill organ. Simon is one of the most versatile musicians of his generation, an internationally respected organist who has performed at major national occasions such as the Queen's Diamond Jubilee and Her Majesty's 90th birthday celebrations.

In an immersive audio-visual experience, Simon will play a transcription of *The Planets*, taking us through Holst's spectacular odyssey while the audience watches special footage from the Space Visualisation Studio at NASA's Goddard Space Flight Centre on a big screen. As part of our 'One Small Step' season, the audience themselves will be sitting on a vast recreation of the surface of the moon on the Cathedral floor, while the ethereal massed voices of Lichfield Cathedral Choir and Chamber Choir add the finishing touches to a completely one-of-a-kind event.

Sponsorship opportunity for *The Planets*

We will acknowledge the sponsor on all marketing material for the event, including tickets, printed and digital advertising and social media. The sponsor will also receive 10 complimentary tickets to the performance.

Sponsorship of *The Planets*: £500 + VAT

Christmas Tree Festival

30 November 2019 – 5 January 2020

The annual Christmas Tree Festival has become a key event at the Cathedral for Christmas and a visitor favourite! 50 real Christmas trees which line the aisles of the Cathedral are decorated by local businesses, charities and schools and visitors to the Cathedral can vote for their favourite. The winning school and charity receive a cash prize of £250 each, and many entrants use their involvement to raise their own funds as well. In 2018, the event raised a total of £20,000 for local good causes.



The Christmas Tree Festival is organised by the Friends of Lichfield Cathedral (a registered charity) in aid of the Cathedral. The festival is a great way to promote your brand to the 50,000+ visitors by decorating a tree or as headline sponsor of the event.

Sponsorship opportunity for the Christmas Tree Festival

The Christmas Tree Festival offers a great opportunity to reach a large number of people which visit the Cathedral at Christmas, for services, events and illuminations. As one of our main visitor attractions throughout December, we will be heavily promoting the festival and sponsorship will be acknowledged in all relevant printed and online publicity materials, including web, flyers, boosted social media posts, and in a mail-shot to all members of the Friends, which number over 1,000.

In the festival itself, sponsorship will be acknowledged on all relevant signage. The sponsor will also be invited to the January prize-giving for winning school and charity trees and will be acknowledged in social media posts and a press release relating to the results.

Exclusive sponsorship of the Christmas Tree Festival: £1,000 +VAT

Business participation (decorating a tree) in the Christmas Tree Festival is £200

Cathedral Christmas Tree

December 2019

The 25ft Cathedral Christmas Tree adorns the West Front every December welcoming visitors and acting as a focus for services and events, including the Lantern Service and St Giles Hospice 'Light up a Life'. The tree will be in place from Saturday 30 November 2019 to Friday 3 January 2019.

Sponsorship opportunity for the Cathedral Christmas Tree

The sponsor is acknowledged on signage next to the tree itself, which is outside the main entrance to the Cathedral. They will also be invited to participate in the lighting of the tree and any associated services.

Exclusive sponsorship of the Cathedral Christmas Tree: £1,000 +VAT – SOLD 2019



The Cathedral Illuminated 16-21 December 2019

Now in its fifth year, the much-loved 'The Cathedral Illuminated' is our flagship Christmas sponsorship opportunity in 2019. We are building on four years of phenomenal growth, from a small event in 2015 to the major illuminations of 2018 which attracted 18,500 evening ticket-holders and achieved national broadsheet and television coverage.



Artwork by Luxmuralis

This year, we are adding an additional night, and opening the event earlier each evening to cater for families; 2019's illuminations are set to be the biggest and best yet.



Artwork by Luxmuralis

Already an established part of the region's Christmas calendar, the event has won Best Event in Staffordshire in the What's On Readers Awards three years in a row (2016-2018). The Illuminations are at the very heart of the city's overall Christmas offering, making this a unique opportunity to be associated with one of the highest profile regional events of the year.

2019's light and sound show is currently being developed; as in previous years it will feature the iconic show on the West Front, as well as additional illuminations on the façade of the Palace (part of Lichfield Cathedral School). Visitors will experience the exterior illuminations first, before entering the Cathedral where the interior will also be transformed through light, sound and art installations.

Sponsorship opportunity for Christmas Illuminations



Artwork by Luxmuralis

The only opportunity we offer to have your logo projected on to the iconic Cathedral building itself, the Christmas Illuminations represents a truly unique opportunity to associate your brand with a much-loved high profile event at a special time of year.

We anticipate 20,000 ticket holders to attend this year's evening shows, plus a further 13,000 daytime visitors passing through the Cathedral during its busiest week of the year. Marketing and social media reach in 2018 was well over 250,000, and last year's event achieved national television coverage on both BBC and ITV.

Lead Sponsorship incorporates acknowledgement on all printed publicity materials (flyers, posters and inclusion in season brochures) as well as a credit on all tickets. We will also acknowledge your company at the end of the illuminations themselves, projected at large scale on to the West End of the cathedral building (see image right). We will also offer our lead sponsor 50 complimentary VIP passes allowing entry to any showing time of the Illuminations without booking, including sold-out showings.



Exclusive sponsorship of Christmas Illuminations 2019: £3000 + VAT

Sponsor a Chorister or Lay Vicar Choral

Available on a rolling basis

I will sing unto the Lord as long as I live: I will sing praise to my God while I have my being.

Psalm 104, v33



The first record of a Cathedral Choir at Lichfield is from 1315. The choir has at its heart the singing of the regular services which are the pulse of the Cathedral's daily life.

The choir is made up of treble choristers – both a boys choir and a girls choir, since we welcomed girls to the Choral Foundation in 2012 – and the Lay Vicars Choral, the professional adult singers who make up the altos, tenors and basses. The repertoire they sing is rich and varied, and helps ensure the English Choral Tradition continues to flourish.

Being a chorister in the Cathedral choir brings a host of benefits to the children who participate. It provides not only music tuition and performance opportunities but also the self-discipline and work ethic that goes with being part of a professional music ensemble performing and rehearsing daily together. Our choristers are all pupils at Lichfield Cathedral School, and the Cathedral pays significant proportions of their school fees as well as providing free weekly singing lessons.

Through our outreach programme Music Share, in partnership with Lichfield Cathedral School, our choristers also go out and work in schools across the region to work with the pupils and their teacher on singing activities. The award-winning programme reaches thousands of children every year with the joy of music-making.



Sponsorship opportunity for choristers and Lay Vicars Choral

Sponsoring a chorister helps Lichfield Cathedral maintain one of its core – and most-loved – traditions. It helps us ensure we recruit from as wide a range of children as possible, previous experience or financial circumstances. Sponsorship packages start at £1,000 which includes the naming of a choristership for one year and an invitation to key services and receptions throughout the year. Other packages can be tailored to your specific needs, for example sponsorship of a Lay Vicar Choral can include opportunities to have the Lay Vicars Choral sing at your own event(s).

All sponsors of choristers or Lay Vicars Choral will be acknowledged in Keystones, the Cathedral's Annual Review, and at a special evensong service at a date to be mutually agreed, to which you can invite guests.

Sponsor a Chorister or Lay Vicar Choral: from £1000 + VAT

Sponsor a book in the Library **Available on a rolling basis**

Lichfield Cathedral's Library, tucked away on the upper storey of our Chapter House, is one of the Cathedral's best-loved treasures. Its shelves are home to a globally important collection of books and manuscripts, including a fifteenth-century hand-copied manuscript of Chaucer's *Canterbury Tales*, one of three surviving original copies of Christopher Saxton's maps of Tudor England, and a fascinating manuscript set of orders issued by and signed by Charles I.



The Chapter House was built in 1249 and would have probably been the Treasury - spacious enough to house the Cathedral's plate and collection of manuscripts. The current Library collection has been built up through generous gifts and loans, including The Duchess of Somerset's bequest in 1673, of 1,000 volumes from her late husband's library.

Manuscripts and books include an early 15th century New Testament (Wyclif), Henry VIII's Great Bible (1539), Justinian's Law Codes (1200), recently on display at the Barber Institute in Birmingham. Recent work by experts at Sotheby's has revealed that several items in our collection are even more important and historically significant than we knew; in 2016 they found an inscription in a book belonging to the Earl of Hertford dated 1553, written in Latin by 'RA', believed to be Roger Ascham, Greek and Latin Tutor to Princess Elizabeth (later Elizabeth I) between 1540 and 1550, and later Latin secretary to Mary I, a post he held until her death in 1558.

Sponsorship opportunity for books and manuscripts



Sponsoring a book or manuscript in the Library helps Lichfield Cathedral safeguard these important items for future generations. We can work with you to choose a volume which has particularly significance for your company, for example a map with a local connection or a famous literary work like Chaucer's *The Canterbury Tales*. Sponsors will come and meet the Libraries Manager to see the book with a photo opportunity in the beautiful upper Chapter House, ready for a dedicated press release and social media post to over 23,000 followers.

Sponsoring a book also includes a complimentary private tour of the Library and its collection for 12 people with a drinks reception before or afterwards – a unique opportunity for client hospitality or staff team building.

Sponsor a book or manuscript: £500 + VAT

Lichfield Cathedral Summer School **August 2019**

The Summer School was launched in 2017 to provide a free summer holiday educational experience for children to support learning in their regular schooling. A partnership between Lichfield Cathedral, Lichfield Cathedral School and Willows Primary School, it was developed to respond to a challenge identified by local primary schools to help stop children from less advantaged backgrounds fall behind in their learning during the summer holidays.



The first Lichfield Summer School took place from 21-25 August 2017 and it included just over 40 children. The second Summer School ran from 20-24 August 2018, with a target of just over 40 children again; this was significantly oversubscribed, with final participation increased to 55.

“The children who attended the summer school have spoken really positively about it and really enjoyed going ... The summer school is definitely something that we would like to take part in next year, as we have a number of pupils who would benefit from it. I would just like to take this opportunity to say thank you for all your hard work with this – it’s a great project, which many children benefit from.”



The children, who are put forward for inclusion in the project by their own schools, come to Lichfield Cathedral for a week of art, science, drama, sport, and music. The ethos is different to that of ‘regular’ school; instead we aim to engage the children through fun activities, problem solving and challenges.

The Summer School takes place towards the end of the summer holiday, so that the children can benefit from their experience when they return to school in September. We provide transport to and from the cathedral and hot meals each day, ensuring there are no financial or practical barriers to stop a child participating.

Sponsorship opportunity for Lichfield Cathedral Summer School

The Summer School represents a wonderful corporate social responsibility opportunity to make a real difference to the lives of local children. We will work with you to maximise the PR potential of your support, including press releases and acknowledgement in the Cathedral’s Annual Review (Keystones).

We can also explore other ways your organisation and its staff can be involved in this project, subject to confidentiality and safeguarding requirements to ensure the safety and privacy of the children.

Sponsorship of Lichfield Cathedral Summer School: £1000 + VAT

3D forums: developing critical thinking and citizenship skills, age 15-18

Available on a rolling basis

The 3D Forum series aims to engage young people with difficult, controversial and challenging questions and ideas. Designed for sixth formers and bright year 11 pupils (age 15-18), these events are designed to supplement the curriculum; they are not subject based but rather are an opportunity for young people to come together from a number of schools to debate, discuss and deliberate on matters of importance. The emphasis is upon enrichment and engaging in cross-curricular study designed to complement examination subjects. In the choice of topics and subjects we aim to relate the subject matter under consideration to as wide a range of subjects as we can.

"Lichfield Cathedral is a wonderful organisation to work with that has enriched the learning experience of large numbers of our students over the years we have collaborated with them."

Katherine Broad Wood, Head of History, Great Wyrley High School

Sessions involve a combination of keynote plenary sessions and presentations from expert speakers, leading to facilitated discussion groups for the young people themselves to debate the given question. Previous 3D Forums have included sessions on crime and punishment, philosophy, nuclear energy and the true cost of war. Speakers and partners have included the Mercian regiment, Dr Peter Vardy, Birmingham University, Professor Martin Freer and Revd Richard Coles among others.



28 January 2019: Holocaust Memorial Day (complete)

20 March 2019: The Ethics of Artificial Intelligence, Dr Allison Gardner, Keele University (complete)

24 September 2019: Science and religion, Revd Prof David Wilkinson, University of Durham

20 November 2019: Time Travel

27 January 2020: Holocaust Memorial Day

18 March 2020: Is there a God?

18 November 2020: Genetics and Ethics

[All future dates, titles and speakers subject to confirmation]

Sponsorship opportunity for 3D Forums

3D Forums is a major strand of our schools and learning programme, helping the Cathedral achieve its aim of being a place of education and exploration for all ages. The series helps young people engage in critical thinking and discussion around serious issues away from the pressure of the curriculum, helping develop key skills for their future citizenship and employability. Sponsorship of our 3D Forums therefore makes an ideal opportunity to invest in corporate social responsibility.

Sponsorship of a single event enables association of your company with a specific topic, for example science or the law, while sponsorship of the series for a full year enables broader association with a range of topics. Each event engages with 100+ young people; we work with different schools and colleges for each event, so that across the year the series engages with over 300 young people. The series is promoted to schools and colleges across Staffordshire and beyond.

Exclusive sponsorship of 3D Forums for a year: £500 + VAT

Sponsorship of a single 3D Forum: £200 + VAT

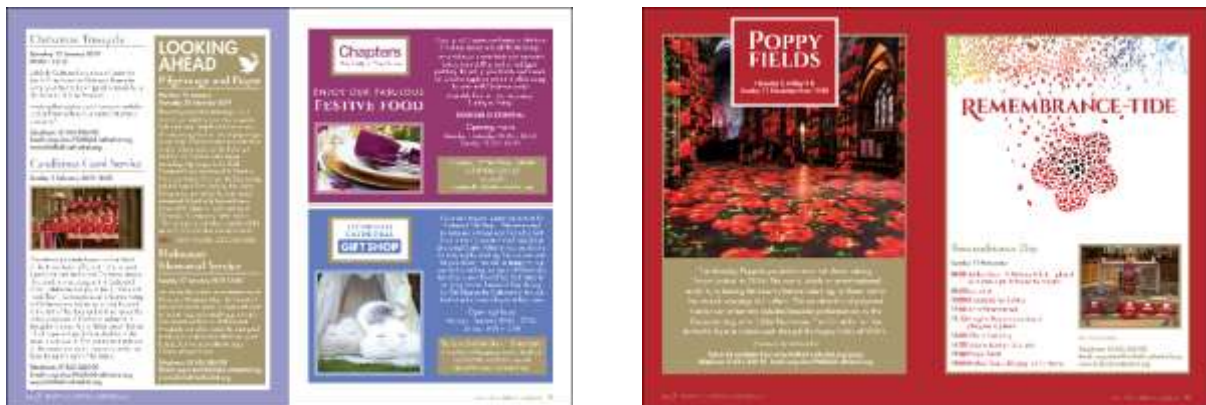
What's On

Available on a rolling basis



If you are looking for an innovative and effective print advertising channel, reaching 10,000+ people and associated with the Cathedral's brand, we now offer the opportunity to sponsor the Cathedral's 'What's On' seasonal publication. Produced four times a year, and listing everything coming up at the Cathedral in the coming months, *What's On* has significant print runs and is distributed not only in the Cathedral itself but also across the region through tourist information channels and other leaflet distribution networks.

Sponsorship opportunity for What's On



What's On is an A5 booklet, ranging from 12-20 pages depending on time of year. Sponsorship of an issue includes text acknowledgement on the front cover and a half-page advert inside, which we can help you design if you wish. Prices reflect print runs and circulation, which are as follows in 2019:

- Spring (February to May, includes Easter) – 10,000
- Summer (June to September) – 20,000
- Autumn (October to November) – 10,000
- Christmas (December to January) – 10,000

Sponsorship of Summer What's On: £1500 + VAT – SOLD 2019

Sponsorship of Autumn What's On: £750 + VAT – SOLD 2019

Sponsorship of Christmas What's On: £750 + VAT – SOLD 2019

*Prices yet to be set for 2020, expressions of interest welcome.

Heat the Cathedral/Light the Cathedral **Available on a rolling basis**

Lichfield Cathedral is a unique historic building dating back to 1195. It costs £5,000 a day to keep the cathedral open to visitors, and a significant part of that cost is heating and lighting the building. It costs an average of £1,000 a month to light the Cathedral, and around £150 to heat the Cathedral for just one day in winter.



A great deal of work has been undertaken to ensure that worshippers and visitors are as comfortable today as our mediaeval building will allow. In 2016 a major rewiring project was undertaken, with the aid of £800,000 from the First World War Centenary Cathedral Repairs Fund. Prior to this project the electrics were in extremely poor condition and various circuits had been disconnected as they were deemed to be unsafe.



Various light fittings have been installed, perhaps the most noticeable being the pendant fittings in the aisles which were inspired by the Skidmore metalwork within the Cathedral and the current choir standard fittings already in place. These give the ability to either downlight or uplight the aisle vaults. Many of the other fittings are discreet but when turned on subtly highlight a particular feature or area.

Designed by Bruce Kirk of Light Perceptions and installed by Lowe and Oliver, the new lighting system has not only improved the general lighting within the Cathedral but also allows us to accentuate the architectural and liturgical features of the building and to create flexibility for events

Sponsorship opportunity for heating and lighting

Sponsorship of either heating or lighting is available on a rolling monthly basis, and shorter or longer periods of sponsorship are available by negotiation. In return for sponsorship of heating or lighting, sponsors will be acknowledged at the Visitor Entry Point in the West End for the duration of their sponsorship (please note that if the acknowledgement includes your company logo, VAT will be applicable on the sponsorship). The Cathedral attracts an average of 400 visitors a day (2017), not including those attending evening concerts and events; over a month, this acknowledgement will therefore be seen by up to 15,000 people. We will also acknowledge sponsors in a dedicated post on social media – Lichfield Cathedral's page has 18,000 followers with organic reach for specific posts up to 100,000, the fourth best-performing cathedral in Facebook reach nationwide.

We will work with sponsors individually to issue a dedicated press release, and include acknowledgement in the Cathedral website news and e-newsletter reaching 2,500 people. We will acknowledge heating and lighting sponsors in Cathedral publicity materials for the relevant period (provided enough notice is given for printed materials) and in Keystones, our review of the year.

Sponsorship of lighting or heating for one calendar month: £500 + VAT