

Local marketing made easy

Your reputation is your best marketing tool. **Membership of thebestof** will enhance your **brand** and showcase your company as a trusted and recommended business.

To build your local awareness, we'll promote your business via our extensive broadcast network. Your company will be highly visible through a variety of local marketing media.



The world of marketing is changing fast, so we're here to help you. Regular marketing reviews, invaluable advice and access to the right marketing tools to grow your business.

We're in prime position to get you connected with local businesses. We'll make all the right introductions to build fruitful relationships that will grow your network.



thebestofguernsey



Bringing trusted businesses and the community together

Set up fee (one off fee)

£250

- ✓ Professional SEO copywritten business profile on thebestof Guernsey website
- ✓ Professional photoshoot - for use on business profile / social media
- ✓ Review widgets created for your website and facebook
- ✓ "We've been recommended on thebestof" logo suite
- ✓ Vehicle / window stickers
- ✓ Unlimited review cards
- ✓ Just joined promotion on social media (10,000+ followers)
- ✓ Featured business on e-newsletter (13,500 registered addresses)

Standard monthly membership

£75

- ✓ Feature in 2 categories on thebestof Guernsey website
- ✓ Your blogs on our site and in our e-newsletters
- ✓ All profile / feature page updates
- ✓ Promotion of reviews, offers and events
- ✓ Social media marketing
- ✓ Validated reviews system
- ✓ Networking events
- ✓ Exclusive member to member offers
- ✓ Corporate healthcare rates
- ✓ Access to a Corporate pension scheme
- ✓ Local word of mouth marketing, personal recommendations & referrals by our team

Silver monthly membership

£125

As above plus:

- ✓ Feature in 4 categories on our site, 1 as spotlight (which appears on our homepage)
- ✓ Facebook re-marketing / advertising
- ✓ Main sponsorship banner on e-newsletter - minimum 2x a year
- ✓ Feature on homepage banner

Optional extras

- ✓ Social media administration - we look after your social media pages - **£250/month**
- ✓ Main sponsorship banner on weekly e-newsletter - **£100**
- ✓ Directory banner on thebestof Guernsey website - **£50/month**
- ✓ Home page banner on thebestof Guernsey - **£100/month**
- ✓ Professional video shoot - price varies

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Call **07781 122852**
www.thebestofguernsey.co.uk



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