



HUNGRY FOR NEW CUSTOMERS?

Advertise your business to over 5000 local homes and businesses in the Wine & Food Festival Guide

Event date: Saturday 18th November 2017

Why advertise in the Festival Guide?

- **Brochure advertising works**... moving readers into action with trusted adverts in locally produced brochures and magazines.
- **Trusted Branding...now in its 8th year**, the Festival is a popular event in Hitchin's calendar, organised by the high profile Hitchin Tilehouse Rotary and supported by The Comet.
- **Showcase your business to local audience**...promote special offers, encourage new customers with vouchers.
- **Enhanced profile**...your business is also promoted via social media and blogs on both Rotary and other local websites.
- **We deliver**... to around 5000 homes and businesses in and around Hitchin, these are **your potential customers!**
- **High Quality**...finished to a very high standard of print and production in full colour helping your advert to stand out.
- **Cost**...competitively priced giving **excellent value** for money.
- **Help Charities**...Surplus monies raised go to local and national charitable projects supported by Hitchin Tilehouse Rotary, so profiling your business as a supporter of these causes.
- **Simple**...It is very easy to place adverts and make payment with us, and our small team helps us be totally flexible to your business needs.



The Rotary Club of Hitchin Tilehouse



Format

The brochure is printed as an A5 booklet. Full, half and quarter-page adverts are available.

Acceptable formats

Data can be submitted to us in any of the following formats: **JPEG, TIFF** or **PDF** (not password protected)

Resolution

Files, including images, need to be of adequate quality (300 dpi or more) to print clearly, otherwise they may appear fuzzy, distorted or pixelated.

Copyright

Any copyright issues relating to the use of images and adverts submitted are entirely the responsibility of the advertiser.

"Happy to support the Wine and Food brochure it provides a great promotion of our business to a wide audience of customers and supports the fine charitable work of the Hitchin Tilehouse Rotary club"

Alan Doggett – The Town Fryer

The Wine & Food Festival is a charity fund-raising event run by the Rotary Club of Hitchin Tilehouse and supported by The Comet. Approximately £6,000 is raised by this event each year which is given to Rotary charities (both local and national) throughout the year.

This year we will be showcasing, in the Market Place, approximately

- **30 food exhibitors**
- and in the Church House:
- **7 wine distributors**
- **4 gin distributors - NEW**

/HitchinWineAndFoodFestival

@FoodFestHitchin

Advertising Rates	
Standard Full Page£270 190mm x 120mm	Half Page£140 92.5mm x 120mm
2 Page spread£300 190mm x 120mm (inc. e.g. recipe)	Quarter Page£75 92.5mm x 58mm
Premium Full Page£300 210mm x 148.5mm + bleed	

!!!!!! Earlybird special: all adverts booked before 31st July will receive 2 free tickets to the Wine Festival (value £12). **!!!!!!**

Sending us your copy/advert – DO IT NOW!

To reserve your place or more information, call Fiona on 07826 543000 or email us at: hwff@tilehouserotary.org
See our website: www.hitchinwineandfoodfestival.co.uk

**Copy Deadline:
8th September 2017**