



5 February 2024

Dear

I would like to invite you to become a Sponsor for the 2024 Concours D'Elegance, on Saturday 1st June, on the Lower Park, Victoria Avenue, which takes place during the Jersey International Motoring Festival.

Joe Castellino and Ian Le Riche from Le Riche Automobile Restorers, Jersey's vintage and classic car specialists, has planned this event in tandem with Island Insurance and the promoters of the Motoring Festival.

After the success of the last two years, where 50 historic vintage, classic and modern classic cars and motorcycles paraded the causeway to the delight of the public, the event this year hopes to be more engaging and interesting for participants and spectators alike. Please see the video for a taste of what is to come, at <http://bit.ly/3lz3dKt> or scan the following QR code:



The event's principal local sponsor is Island Insurance Limited. Island's Director, Jim Purkiss commented, that working with Joe and his team at Le Riche Automobile, to continue to sponsor this new event, was consistent with their business objectives. Notably, Island Insurance is the largest provider of classic car and motorcycle insurance offshore. Jim working with Joe & Ian at Le Riche and myself, aspire to create a little of the atmosphere of the famous Goodwood Motoring Festival events here in our Island.

As there are not many opportunities in Jersey to entertain clients, we feel this is the perfect forum to engage with your clients in what is also a very entertaining event of like minded people, topped off with a Gala Dinner and entertainment on Saturday evening at Victorias, Grand Jersey.

Please see the enclosed Sponsor's Pack but should you have any questions in the meanwhile please do not hesitate to contact me.

I will no doubt speak with you over the coming weeks, as I am sure there be plenty of interest in participating and numbers are also fairly limited in terms of tables, as we are trying to keep the number of sponsors relatively exclusive.

Yours sincerely

Ian Barnes  
Event Director